

ARMSTRONG BACKUS & CO., LLP

Certified Public Accountants

AMERICAN PECAN COUNCIL

Compiled Financial Statements



To the Board of Directors of American Pecan Council

ACCOUNTANTS' COMPILATION REPORT

Management is responsible for the accompanying financial statements of American Pecan Council (a government), which comprise the balance sheet as of September 30, 2020 and the related statements of revenues, expenses, and changes in net position, cash flows, and budgetary comparison schedule for the one month and one year ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Accounting principles generally accepted in the United States of America require that the following supplementary information on page 4 through page 8 be presented to supplement the basic financial statements:

Budgetary Comparison Schedule

Such information is presented for purposes of additional analysis and, although not a required part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. This information is the representation of management. We have not performed an audit, review or compilation on the required supplementary information and, accordingly, we do not express an opinion, a conclusion, nor provide any assurance on such information.

Management has omitted the Management Discussion and Analysis that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical content.

Management has elected to omit substantially all of the disclosures required by accounting principles generally accepted in the United States of America. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the government's net position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.



Supplementary Information

The supplementary information included in the operating budget for the one month and one year ended September 30, 2020 is presented for the purpose of additional analysis and is not a required part of the basic financial statements. This information is the representation of management. The information was subject to our compilation engagement; however, we have not audited or reviewed the supplementary information and, accordingly, do not express an opinion, a conclusion, nor provide any form of assurance on such supplementary information.

We are not independent with respect to the American Pecan Council.

Armstrong, Backus & Co., L.L.P.

San Angelo, Texas October 16, 2020



Balance Sheet

As of September 30, 2020

ASSETS

Current Assets:		
Cash and Cash Equivalents	\$	5,060,954
Accounts Receivable		631,375
Prepaid Expenses		92,181
Total Current Assets	\$	5,784,510
Fixed Assets:		
Property, Plant, and Equipment	\$	39,350
Accumulated Depreciation	(18,161)
Total Fixed Assets	\$	21,189
Other Assets:		
Security Deposit	\$	5,875
Total Other Assets	\$	5,875
TOTAL ASSETS	\$	5,811,574
LIABILITIES AND NET POSITION		
Current Liabilities: Accounts Payable	\$	411,061
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Total Current Liabilities	\$	411,061
Total Liabilities	\$	411,061
Net Position:		
Unrestricted	\$	5,400,513
Total Net Position	\$	5,400,513
TOTAL LIABILITIES AND NET POSITION	\$	5,811,574

Statements of Revenues, Expenses, and Changes in Net Position

	C	ne Month	One Year	
Operating Revenues:				
Assessment Income	\$	80,092	\$ 7,502,036	
Total Operating Revenue	\$	80,092	\$ 7,502,036	
Operating Expenses:				
General Administrative:				
Staff and Administrative	\$	66,131	\$ 813,446	
Insurance		2,029	14,181	
Compliance		-0-	188,637	
Other General Administrative		7,105	215,991	
Industry Relations:				
Industry Relations Activities		11,500	69,846	
Industry Research		-0-	244,500	
International Relations		49,583	677,210	
Marketing		154,439	4,987,783	
Grades and Standards		22,500	116,710	
Research		-0-	 40,000	
Total Operating Expenses	\$	313,287	\$ 7,368,304	
Nonoperating Revenues and Expenses:				
Interest Earned	\$	1,018	\$ 43,818	
Other Income		-0-	491	
Loss on Disposition of Asset		-0-	 9,298)	
Total Nonoperating Revenues	\$	1,018	\$ 35,011	
Change in Net Position	<u>(</u> \$	232,177)	\$ 168,743	
Net Position, Beginning as Previously Stated	\$	5,788,912	\$ 4,872,738	
Prior Period Adjustment	_(156,222)	 359,032	
Net Position, Beginning as Restated	\$	5,632,690	\$ 5,231,770	
Net Position, Ending	\$	5,400,513	\$ 5,400,513	

Statements of Cash Flows

	0	ne Month	One Year		
Cash Flows From Operating Activities:					
Cash Received from Assessments	\$	385,713	\$	7,294,133	
Cash Received from Interest Earned		1,018		43,818	
Cash Paid for Salary and Benefits	(66,131)	(813,446)	
Cash Paid for Operating Expenses	(299,353)	(6,850,981)	
Net Cash Provided (Used) by Operating Activities	\$	21,247	(\$	326,476)	
Cash Flows From Investing Activities:					
Purchases of Property, Plant, and Equipment	\$	-0-	(\$	11,127)	
Net Cash Provided (Used) by Investing Activities	\$	-0-	(\$	11,127)	
Net Increase (Decrease) in Cash	\$	21,247	(\$	337,603)	
Cash, Beginning of Period		5,039,707		5,398,557	
Cash, End of Period	\$	5,060,954	\$	5,060,954	
Reconciliation of Operating Income (Loss) to Net Cash					
Provided (Used) by Operating Activities:	(d)	000 177)	d	160 740	
Income (Loss) from Operations Adjustments to Reconcile Operation Income (Loss) to Net Cash Provided (Used) by Operating Activities:	(\$	232,177)	\$	168,743	
Depreciation Expense		656		10,291	
Loss on Disposal of Property, Plant, and Equipment Changes in Assets and Liabilities:		-0-		9,298	
(Increase) Decrease in Accounts Receivable		305,621	(207,903)	
(Increase) Decrease in Prepaid Expenses		4,788	`	19,487	
(Increase) Decrease in Security Deposit		-0-	(3,475)	
Increase (Decrease) in Accounts Payable	(57,641)	ì	318,016)	
Increase (Decrease) in Payroll Tax Payable		-0-	(4,901)	
Net Cash Provided (Used) by Operating Activities	\$	21,247	(\$	326,476)	

Budgetary Comparison Schedule

								Variance
		Bu	dget]	Favorable
		Original	Amended		Actual		(U	nfavorable)
Operating Revenue:		_	'	_		_		_
2017 Assessment Income	\$	-0-	\$	-0-	\$	14,553	\$	14,553
2018 Assessment Income		-0-		-0-		10,448		10,448
2019-2020 Improved		7,025,256		7,025,256		5,877,581	(1,147,675)
2019-2020 Native/Seedling		867,828		867,828		1,251,549		383,721
2019-2020 Substandard		371,916		371,916		347,905	(24,011)
Total Operating Revenue	\$	8,265,000	\$	8,265,000	\$	7,502,036	(\$	762,964)
Operating Expenses:								
General Administration:								
Staff and Administration:								
Salaries	\$	789,204	\$	789,204	\$	670,060	\$	119,144
Benefits		84,996		84,996		94,260	(9,264)
Taxes		75,000		75,000		44,080		30,920
Contract Labor		-0-		-0-		5,046	(5,046)
Total Staff and Administration	\$	949,200	\$	949,200	\$	813,446	\$	135,754
Insurance:								
Travel	\$	2,496	\$	2,496	\$	-0-	\$	2,496
General		6,996		6,996		5,614		1,382
D&O/Members		12,000		12,000		8,567		3,433
Fidelity	-	4,008		4,008		-0-		4,008
Total Insurance	\$	25,500	\$	25,500	\$	14,181	\$	11,319

Budgetary Comparison Schedule

	Bu	Budget					avorable
	Original		Amended		Actual	(U1	nfavorable)
Compliance:							
Attorney/Crisis Management	\$ 25,000	\$	25,000	\$	-0-	\$	25,000
Audit Financial	20,000		20,000		19,000		1,000
Compliance Travel	45,000		45,000		-0-		45,000
Sheller/Handler Audits	250,000		250,000		166,524		83,476
Printing/Forms/Postage	 6,000		6,000		3,113		2,887
Total Compliance	\$ 346,000	\$	346,000	\$	188,637	\$	157,363
Accounting/Financials	\$ 78,000	\$	78,000	\$	75,611	\$	2,389
Telephone/Mobile/Internet	10,000		10,000		13,676	(3,676)
Travel Office	40,000		40,000		10,625		29,375
Travel Committee	150,000		150,000		9,763		140,237
Supplies	10,000		10,000		2,598		7,402
Maintenance/Buildout	15,000		15,000		397		14,603
Printing	15,000		15,000		28,289	(13,289)
IT/Furniture/Software	30,000		30,000		8,310		21,690
Subscriptions	20,000		20,000		14,796		5,204
Depreciation	-0-		-0-		10,291	(10,291)
Miscellaneous	5,000		5,000		761		4,239
Rent	 40,000		40,000		40,874	(874)
Total General Administration	\$ 1,733,700	\$	1,733,700	\$	1,232,255	\$	501,445
Contingency Fund	\$ 71,300	\$	71,300	\$	-0-	\$	71,300

Budgetary Comparison Schedule

		Bu	dget		Favorable			
		Original		Amended	Actual		(Unfavorable)	
Industry Relations:	·		<u> </u>					
Compliance:								
Compliance Materials	\$	5,000	\$	5,000	\$	-0-	\$	5,000
Workshops		5,000		5,000		-0-		5,000
Total Compliance	\$	10,000	\$	10,000	\$	-0-	\$	10,000
Industry Relations Activities:								
Annual Reports	\$	8,004	\$	8,000	\$	-0-	\$	8,000
Communication Materials		72,000		72,000		25,318		46,682
Travel		50,004		50,000		20,897		29,103
WS-Field Events		399,996		400,000		-0-		400,000
Association Sponsorship		69,996		70,000		13,631		56,369
Handler Portal Maintenance		9,996		10,000		-0-		10,000
Meltwater		6,504		6,500		10,000	(3,500)
Total Industry Relations Activities	\$	616,500	\$	616,500	\$	69,846	\$	546,654
Industry Research:								
Land IQ	\$	152,500	\$	152,500	\$	30,500	\$	122,000
NASS:								
Current Year		109,000		109,000		109,000		-0-
Prior Year Carry-Over		150,000		150,000		105,000		45,000
Total Industry Research	_\$	411,500	\$	411,500	\$	244,500	\$	167,000
Total Industry Relations	\$	1,038,000	\$	1,038,000	\$	314,346	\$	723,654

Budgetary Comparison Schedule

	Bu	dget			Favorable	
	Original		Amended	Actual	(Uı	nfavorable)
International Relations:					. <u></u>	
Unified Export Strategy/Emerging Market Proposal	\$ 95,000	\$	95,000	\$ 71,250	\$	23,750
USPGC-China, Korea, Southeast Asia Marketing	165,000		165,000	165,000		-0-
International Nut Congress-Nut Health Research	100,000		100,000	116,667	(16,667)
Travel	40,000		40,000	24,293		15,707
Marketing Access Program (MAP)	632,812		632,812	300,000		332,812
Total International Relations	\$ 1,032,812	\$	1,032,812	\$ 677,210	\$	355,602
Marketing:						
Weber Shandwick	\$ 2,800,000	\$	2,800,000	\$ 2,665,509	\$	134,491
APC Events:						
PMA	-0-		-0-	40	(40)
Aspire IQ	280,000		280,000	72,859		207,141
iHeart Media/Digital Magnet:						
Current Year	1,300,000		1,300,000	1,300,000		-0-
Prior Year Carry-Over	400,000		400,000	400,000		-0-
Learfield IMG:						
Prior Year Carry-Over	100,000		100,000	100,000		-0-
Eat Well Global	230,000		230,000	203,417		26,583
NPSA Chef's Summit	160,000		160,000	54,833		105,167
Health Research	 150,000		150,000	 191,125		41,125)
Total Marketing	\$ 5,420,000	\$	5,420,000	\$ 4,987,783	\$	432,217

Budgetary Comparison Schedule

	Budget						Favorable	
		Original		Amended		Actual	(U	nfavorable)
Grades and Standards: Research Contingency Travel	\$	100,000 20,000	\$	100,000 20,000	\$	-0- 149	\$	100,000 19,851
Electronic Reporting Forms Quality Assurance Program		-0- 82,000		-0- 82,000		8,400 108,161	(8,400) 26,161)
Total Grades and Standards	\$	202,000	\$	202,000	\$	116,710	\$	85,290
Research: Contingency Fund - Current Year Contigency Fund - Prior Year Carry-over	\$	50,000 10,000	\$	50,000 10,000	\$	30,000 10,000	\$	20,000
Total Research	\$	60,000	\$	60,000	\$	40,000	\$	20,000
Total Operating Expenses	\$	9,557,812	\$	9,557,812	\$	7,368,304	\$	2,189,508
Nonperating Revenues and Expenses: Interest Earned Prior Year Carry-over - 2019 Expense Offset	\$	-0- 660,000	\$	-0- 660,000	\$	43,818 -0-	(\$	43,818) 660,000
Other Income Marketing Access Program (MAP) Loss on Disposition of Asset		-0- 632,812 -0-		-0- 632,812 -0-	(491 -0- 9,298)	(491) 632,812 9,298
Total Nonoperating Revenue	\$	1,292,812	\$	1,292,812	\$	35,011	\$	1,257,801
Change in Net Position	\$	-0-	\$	-0-	\$	168,743	\$	168,743

Operating Budget

		One Mon Septembe			One Year Ended September 30, 2020			
		Actual		ating Budget		Actual		rating Budget
Operating Revenue:			•					
2017 Assessment Income	\$	-0-	\$	-0-	\$	14,553	\$	-0-
2018 Assessment Income		-0-		-0-		10,448		-0-
2019-2020 Improved		62,926		585,438		5,877,581		7,025,256
2019-2020 Native/Seedling		15,197		72,319		1,251,549		867,828
2019-2020 Substandard		1,969		30,993		347,905		371,916
Total Operating Revenue	\$	80,092	\$	688,750	\$	7,502,036	\$	8,265,000
Operating Expenses:								
General Administration:								
Staff and Administration:								
Salaries	\$	54,838	\$	65,767	\$	670,060	\$	789,204
Benefits		7,747		7,083		94,260		84,996
Taxes		2,546		6,250		44,080		75,000
Contract Labor		1,000		-0-		5,046		-0-
Total Staff and Administration	\$	66,131	\$	79,100	\$	813,446	\$	949,200
Insurance:								
Travel	\$	-0-	\$	208	\$	-0-	\$	2,496
General	(1,876)		583		5,614		6,996
D&O/Members		3,905		1,000		8,567		12,000
Fidelity		-0-		334		-0-		4,008
Total Insurance	\$	2,029	\$	2,125	\$	14,181	\$	25,500

Operating Budget

	One Mor	th End	ded		One Yea	ar End	ed
	Septembe	r 30, 2	2020	September 30, 2020			
	 Actual	Oper	ating Budget		Actual	Oper	ating Budget
Compliance:			_				
Attorney/Crisis Management	\$ -0-	\$	2,083	\$	-0-	\$	25,000
Audit Financial	-0-		1,667		19,000		20,000
Compliance Travel	-0-		3,750		-0-		45,000
Sheller/Handler Audits	-0-		20,833		166,524		250,000
Printing/Forms/Postage	 -0-		500		3,113		6,000
Total Compliance	\$ -0-	\$	28,833	\$	188,637	\$	346,000
Accounting/Financials	\$ -0-	\$	6,500	\$	75,611	\$	78,000
Telephone/Mobile/Internet	3,630		833		13,676		10,000
Travel Office	200		3,333		10,625		40,000
Travel Committee	-0-		12,500		9,763		150,000
Supplies	-0-		833		2,598		10,000
Maintenance/Buildout	-0-		1,250		397		15,000
Printing	2,533		1,250		28,289		15,000
IT/Furniture/Software	48		2,500		8,310		30,000
Subscriptions	-0-		1,667		14,796		20,000
Depreciation	656		-0-		10,291		-0-
Miscellaneous	38		418		761		5,000
Rent	 -0-		3,333		40,874		40,000
Total General Administration	\$ 75,265	\$	144,475	\$	1,232,255	\$	1,733,700
Contingency Fund	\$ -0-	\$	5,942	\$	-0-	\$	71,300

Operating Budget

	One Mor Septembe		One Year Ended September 30, 2020			
	 Actual	 ating Budget		Actual		rating Budget
Industry Relations:						
Compliance:						
Compliance Materials	\$ -0-	\$ 417	\$	-0-	\$	5,000
Workshops	 -0-	416		-0-		5,000
Total Compliance	\$ -0-	\$ 833	\$	-0-	\$	10,000
Industry Relations Activities:						
Annual Reports	\$ -0-	\$ 667	\$	-0-	\$	8,000
Communication Materials	-0-	6,000		25,318		72,000
Travel	-0-	4,167		20,897		50,000
WS-Field Events	-0-	33,333		-0-		400,000
Association Sponsorship	1,500	5,833		13,631		70,000
Handler Portal Maintenance	-0-	833		-0-		10,000
Meltwater	 10,000	542		10,000		6,500
Total Industry Relations Activities	\$ 11,500	\$ 51,375	\$	69,846	\$	616,500
Industry Research:						
Land IQ	\$ -0-	\$ 12,708	\$	30,500	\$	152,500
NASS:						
Current Year	-0-	9,084		109,000		109,000
Prior Year Carry-over	 -0-	12,500		105,000		150,000
Total Industry Research	\$ -0-	\$ 34,292	\$	244,500	\$	411,500
Total Industry Relations	\$ 11,500	\$ 86,500	\$	314,346	\$	1,038,000

Operating Budget

	One Mon	ith l	Ended		One Yea	ar En	ıded
	Septembe	r 30), 2020	September 30, 2020			
	Actual	Oı	perating Budget		Actual	Ope	erating Budget
International Relations:							
Unified Export Strategy/Emerging Market Proposal	\$ -0-	\$	7,917	\$	71,250	\$	95,000
USPGC-China, Korea, Southeast Asia Marketing	41,250		13,750		165,000		165,000
International Nut Congress-Nut Health Research	8,333		8,333		116,667		100,000
Travel	-0-		3,333		24,293		40,000
Marketing Access Program (MAP)	-0-		52,734		300,000		632,812
Total International Relations	\$ 49,583	\$	86,067	\$	677,210	\$	1,032,812
Marketing:							
Weber Shandwick	\$ 120,523	\$	233,333	\$	2,665,509	\$	2,800,000
APC Events:							
PMA	-0-		-0-		40		-0-
Aspire IQ	10,833		23,333		72,859		280,000
iHeart Media/Digital Magnet:							
Current Year	-0-		108,333		1,300,000		1,300,000
Prior Year Carry-over	-0-		33,333		400,000		400,000
Learfield IMG:							
Prior Year Carry-over	-0-		8,333		100,000		100,000
Eat Well Global	23,083		19,167		203,417		230,000
NPSA Chef's Summit	-0-		13,333		54,833		160,000
Health Research	-0-		12,500		191,125		150,000
Total Marketing	\$ 154,439	\$	451,665	\$	4,987,783	\$	5,420,000

Operating Budget

	One Month Ended September 30, 2020				One Year Ended September 30, 2020			
		Actual	Operating Budget		Actual		Operating Budget	
Grades and Standards:								
Research Contingency	\$	-0-	\$	8,333	\$	-0-	\$	100,000
Travel		-0-		1,667		149		20,000
Electronic Reporting Forms		-0-		-0-		8,400		-0-
Quality Assurance Program		22,500		6,834		108,161		82,000
Total Grades and Standards	\$	22,500	\$	16,834	\$	116,710	\$	202,000
Research:								
Contingency Fund - Current Year	\$	-0-	\$	4,168	\$	30,000	\$	50,000
Contingency Fund - Prior Year Carry-over		-0-		833		10,000		10,000
Total Research	\$	-0-	\$	5,001	\$	40,000	\$	60,000
Total Operating Expenses	\$	313,287	\$	796,484	\$	7,368,304	\$	9,557,812
Nonperating Revenues and Expenses:								
Interest Earned	\$	1,018	\$	-0-	\$	43,818	\$	-0-
Prior Year Carry-over - 2019 Expense Offset		-0-		55,000		-0-		660,000
Other Income		-0-		-0-		491		-0-
Marketing Access Program (MAP)		-0-		52,734		-0-		632,812
Loss on Disposition of Asset		-0-		-0-	(9,298)		-0-
Total Nonoperating Revenue	\$	1,018	\$	107,734	\$	35,011	\$	1,292,812
Change in Net Position	(\$	232,177)	\$	-0-	\$	168,743	\$	-0-