

# ARMSTRONG BACKUS & CO., LLP

Certified Public Accountants

#### **AMERICAN PECAN COUNCIL**

**Compiled Financial Statements** 

For the One Month and Three Months Ended
December 31, 2019



To the Board of Directors of American Pecan Council

#### **ACCOUNTANTS' COMPILATION REPORT**

Management is responsible for the accompanying financial statements of American Pecan Council (a government), which comprise the balance sheet as of December 31, 2019 and the related statements of revenues, expenses, and changes in net position, cash flows, and budgetary comparison schedule for the one month and three months ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Accounting principles generally accepted in the United States of America require that the following supplementary information on page 4 through page 6 be presented to supplement the basic financial statements:

#### Budgetary Comparison Schedule

Such information is presented for purposes of additional analysis and, although not a required part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. This information is the representation of management. We have not performed an audit, review or compilation on the required supplementary information and, accordingly, we do not express an opinion, a conclusion, nor provide any assurance on such information.

Management has omitted the Management Discussion and Analysis that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical content.

Management has elected to omit substantially all of the disclosures required by accounting principles generally accepted in the United States of America. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the government's net position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.



#### **Supplementary Information**

The supplementary information included in the operating budget for the one month and three months ended December 31, 2019 and one year ended September 30, 2020 is presented for the purpose of additional analysis and is not a required part of the basic financial statements. This information is the representation of management. The information was subject to our compilation engagement; however, we have not audited or reviewed the supplementary information and, accordingly, do not express an opinion, a conclusion, nor provide any form of assurance on such supplementary information.

We are not independent with respect to the American Pecan Council.

Armstrong, Backus & Co., L.L.P.

San Angelo, Texas February 10, 2020



#### **Balance Sheet**

## As of December 31, 2019

#### **ASSETS**

Current Assets:		
Cash and Cash Equivalents	\$	4,627,329
Accounts Receivable		543,070
Prepaid Expenses		15,434
Total Current Assets	\$	5,185,833
Fixed Assets:		
Property, Plant, and Equipment	\$	47,289
Accumulated Depreciation	(	20,003)
Total Fixed Assets	\$	27,286
Other Assets:		
Security Deposit	\$	2,400
Total Other Assets	\$	2,400
		.,
TOTAL ASSETS	\$	5,215,519
LIABILITIES AND NET POSITION		
Current Liabilities:		
Accounts Payable	\$	149,810
Payroll Liability		11,213
Total Current Liabilities	\$	161,023
Total Liabilities	\$	161,023
Net Position: Unrestricted	\$	5,054,496
Total Net Position	\$	5,054,496
TOTAL LIABILITIES AND NET POSITION	\$	5,215,519

## Statements of Revenues, Expenses, and Changes in Net Position

## For the One Month and Three Months Ended December 31, 2019

	C	ne Month	Th	ree Months
Operating Revenues: Assessment Income	\$	1,022,311	\$	1,494,591
Total Operating Revenue	\$	1,022,311	\$	1,494,591
Operating Expenses:				
General Administrative:				
Staff and Administrative	\$	65,877	\$	198,527
Insurance		678		2,057
Compliance		-0-		8,938
Other General Administrative		19,557		87,736
Industry Relations:				
Industry Relations Activities		17,669		195,639
Industry Research		84,000		105,000
International Relations		66,355		66,355
Marketing		38,333		438,343
Grades and Standards		9,761		28,961
Research		10,000		138,249
Total Operating Expenses	\$	312,230	\$	1,269,805
Nonoperating Revenues:				
Interest Earned	\$	10,194	\$	17,619
Other Income		-0-		391
Total Nonoperating Revenues	\$	10,194	\$	18,010
Change in Net Position	\$	720,275	\$	242,796
Net Position, as Previously Stated	\$	4,404,860	\$	4,872,737
Prior Period Adjustment		70,639)	(	61,037)
Net Position, as Restated	\$	4,334,221	\$	4,811,700
Net Position, Ending	\$	5,054,496	\$	5,054,496

## **Statements of Cash Flows**

## For the One Month and Three Months Ended December 31, 2019

	0	ne Month	Th	ree Months
Cash Flows From Operating Activities:				
Cash Received from Assessments	\$	791,855	\$	1,365,085
Cash Received from Interest Earned		10,194		17,619
Cash Paid for Salary and Benefits	(	65,877)	(	198,527)
Cash Paid for Operating Expenses	(	640,741)	(	1,955,405)
Net Cash Provided (Used) by Operating Activities	\$	95,431	(\$	771,228)
Net Increase (Decrease) in Cash	\$	95,431	(\$	771,228)
Cash, Beginning of Period		4,531,898		5,398,557
Cash, End of Period	\$	4,627,329	\$	4,627,329
Reconciliation of Operating Income (Loss) to Net Cash				
Provided (Used) by Operating Activities:				
Income (Loss) from Operations	\$	720,275	\$	242,796
Adjustments to Reconcile Operation Income (Loss) to				
Net Cash Provided (Used) by Operating Activities:				
Depreciation Expense		788		2,365
Changes in Assets and Liabilities:				
(Increase) Decrease in Prepaid Expenses		678	(	3,766)
(Increase) Decrease in Accounts Receivable	(	230,456)	(	129,506)
Increase (Decrease) in Accounts Payable	(	403,955)	(	889,429)
Increase (Decrease) in Payroll Tax Payable		8,101		6,312
Net Cash Provided (Used) by Operating Activities	\$	95,431	(\$	771,228)

# **Budgetary Comparison Schedule**

		Ru	dget			Variance Favorable	
		Original		Amended	Actual	_	nfavorable)
Operating Revenue:	-	- 8					
2017 Assessment Income	\$	-0-	\$	-0-	\$ 11,489	\$	11,489
2018 Assessment Income		-0-		-0-	6,556		6,556
2019-2020 Improved		1,756,314		1,756,314	1,359,111	(	397,203)
2019-2020 Native/Seedling		216,957		216,957	100,601	(	116,356)
2019-2020 Substandard		92,979		92,979	16,834	(	76,145)
Total Operating Revenue	\$	2,066,250	\$	2,066,250	\$ 1,494,591	(\$	571,659)
Operating Expenses:							
General Administration:							
Staff and Administration:							
Salaries	\$	197,301	\$	197,301	\$ 164,515	\$	32,786
Benefits		21,249		21,249	21,267	(	18)
Taxes		18,750		18,750	8,899		9,851
Contract Labor		-0-		-0-	3,846	(	3,846)
Total Staff and Administration	\$	237,300	\$	237,300	\$ 198,527	\$	38,773
Insurance:							
Travel	\$	624	\$	624	\$ -0-	\$	624
General		1,749		1,749	786		963
D&O/Members		3,000		3,000	1,271		1,729
Fidelity		1,002		1,002	 -0-		1,002
Total Insurance	\$	6,375	\$	6,375	\$ 2,057	\$	4,318

## **Budgetary Comparison Schedule**

	Bu	dget			F	Favorable	
	Original		Amended	 Actual	(Ur	nfavorable)	
Compliance:	 					_	
Attorney/Crisis Management	\$ 6,249	\$	6,249	\$ -0-	\$	6,249	
Audit Financial	5,001		5,001	-0-		5,001	
Compliance Travel	11,250		11,250	-0-		11,250	
Sheller/Handler Audits	62,499		62,499	8,000		54,499	
Printing/Forms/Postage	 1,500		1,500	938		562	
Total Compliance	\$ 86,499	\$	86,499	\$ 8,938	\$	77,561	
Accounting/Financials	\$ 19,500	\$	19,500	\$ 18,904	\$	596	
Telephone/Mobile/Internet	2,499		2,499	9,310	(	6,811)	
Travel Office	9,999		9,999	33,983	(	23,984)	
Travel Committee	37,500		37,500	1,945		35,555	
Supplies	2,499		2,499	412		2,087	
Maintenance/Buildout	3,750		3,750	3,175		575	
Printing	3,750		3,750	1,212		2,538	
IT/Furniture/Software	7,500		7,500	2,053		5,447	
Subscriptions	5,001		5,001	1,423		3,578	
Depreciation	-0-		-0-	2,364	(	2,364)	
Miscellaneous	1,254		1,254	7,459	(	6,205)	
Rent	 9,999		9,999	5,496		4,503	
Total General Administration	\$ 433,425	\$	433,425	\$ 297,258	\$	136,167	
ontingency Fund	\$ 155,325	\$	155,325	\$ -0-	\$	155,325	

# **Budgetary Comparison Schedule**

		Bue	lget			Fa	avorable
		Original	A	Amended	Actual	(Un	favorable)
Industry Relations:							
Compliance:							
Compliance Materials	\$	1,251	\$	1,251	\$ -0-	\$	1,251
Workshops		1,248		1,248	 -0-		1,248
Total Compliance	\$	2,499	\$	2,499	\$ -0-	\$	2,499
Industry Relations Activities:							
Annual Reports	\$	2,001	\$	2,001	\$ -0-	\$	2,001
Communication Materials		18,000		18,000	1,703		16,297
Travel		12,501		12,501	-0-		12,501
WS-Field Events		99,999		99,999	193,936	(	93,937)
Association Sponsorship		17,499		17,499	-0-		17,499
Handler Portal Maintenance		2,499		2,499	-0-		2,499
Meltwater		1,626		1,626	-0-		1,626
Total Industry Relations Activities	\$	154,125	\$	154,125	\$ 195,639	(\$	41,514)
Industry Research:							
Land IQ	\$	38,124	\$	38,124	\$ 105,000	(\$	66,876)
NASS	·	27,252		27,252	 -0-		27,252
Total Industry Research	\$	65,376	\$	65,376	\$ 105,000	(\$	39,624)
Total Industry Relations	\$	222,000	\$	222,000	\$ 300,639	(\$	78,639)

## **Budgetary Comparison Schedule**

	Bu	dget			Favorable		
	Original		Amended	Actual	(Ur	ıfavorable)	
International Relations:				 			
Unified Export Strategy/Emerging Market Proposal	\$ 23,751	\$	23,751	\$ 23,750	\$	1	
USPGC-China, Korea, Southeast Asia Marketing	41,250		41,250	41,250		-0-	
International Nut Congress-Nut Health Research	24,999		24,999	1,355		23,644	
Travel	9,999		9,999	 -0-		9,999	
Total International Relations	\$ 99,999	\$	99,999	\$ 66,355	\$	33,644	
Marketing:							
Weber Shandwick	\$ 699,999	\$	699,999	\$ -0-	\$	699,999	
APC Events:							
PMA	\$ -0-	\$	-0-	\$ 10	(\$	10)	
Total APC Events	\$ -0-	\$	-0-	\$ 10	(\$	10)	
USDA Marketing Events	\$ -0-	\$	-0-	\$ -0-	\$	-0-	
Aspire IQ	69,999		69,999	-0-		69,999	
iHeart Media/Digital Magnet	200,001		200,001	400,000	(	199,999)	
Eat Well Global	57,501		57,501	38,333		19,168	
NPSA Chef's Summit	39,999		39,999	-0-		39,999	
Health Research	 37,500		37,500	 -0-		37,500	
Total Marketing	\$ 1,104,999	\$	1,104,999	\$ 438,343	\$	666,656	
Grades and Standards:							
Research Contingency	\$ 24,999	\$	24,999	\$ -0-	\$	24,999	
Travel	5,001		5,001	-0-		5,001	
Quality Assurance Program	20,502		20,502	 28,961	(	8,459)	
Total Grades and Standards	\$ 50,502	\$	50,502	\$ 28,961	\$	21,541	

## **Budgetary Comparison Schedule**

		Bue	dget			Favorable (Unfavorable)		
		Original		Amended	Actual			
Research: Nut Health		-0-	\$	-0-	\$ 100,000	(\$	100,000)	
Total Research	\$	-0-	\$	-0-	\$ 138,249	(\$	138,249)	
<b>Total Operating Expenses</b>	\$	2,066,250	\$	2,066,250	\$ 1,269,805	\$	796,445	
Nonperating Revenue: Interest Earned	\$	-0-	\$	-0-	\$ 17,619	(\$	17,619)	
Total Nonoperating Revenue	\$	-0-	\$	-0-	\$ 18,010	(\$	18,010)	
Change in Net Position	\$	-0-	\$	-0-	\$ 242,796	\$	242,796	

## **Operating Budget**

	One Mor December			Three Mor December			Fiscal Year Ended September 30, 2020	
	 Actual	Oper	ating Budget	 Actual	Ope	rating Budget	Ope	rating Budget
Operating Revenue:								_
2017 Assessment Income	\$ -0-	\$	-0-	\$ 11,489	\$	-0-	\$	-0-
2018 Assessment Income	-0-		-0-	6,556		-0-		-0-
2019-2020 Improved	920,395		585,438	1,359,111		1,756,314		7,025,250
2019-2020 Native/Seedling	87,643		72,319	100,601		216,957		867,825
2019-2020 Substandard	 14,273		30,993	 16,834		92,979		371,925
<b>Total Operating Revenue</b>	\$ 1,022,311	\$	688,750	\$ 1,494,591	\$	2,066,250	\$	8,265,000
Operating Expenses:								
General Administration:								
Staff and Administration:								
Salaries	\$ 54,838	\$	65,767	\$ 164,515	\$	197,301	\$	789,200
Benefits	6,197		7,083	21,267		21,249		85,000
Taxes	4,842		6,250	8,899		18,750		75,000
Contract Labor	 -0-		-0-	 3,846		-0-		-0-
Total Staff and Administration	\$ 65,877	\$	79,100	\$ 198,527	\$	237,300	\$	949,200
Insurance:								
Travel	\$ -0-	\$	208	\$ -0-	\$	624	\$	2,500
General	254		583	786		1,749		7,000
D&O/Members	424		1,000	1,271		3,000		12,000
Fidelity	 -0-		334	 -0-		1,002		4,000
Total Insurance	\$ 678	\$	2,125	\$ 2,057	\$	6,375	\$	25,500

## **Operating Budget**

		One Mor Decembe	r 31, 2	019		Three Mor	r 31, 2	019	Septe	Fiscal Year Ended September 30, 2020	
Compliance:		Actual	Opera	ating Budget		Actual	Opera	ating Budget	Oper	rating Budget	
Attorney/Crisis Management	\$	-0-	\$	2,083	\$	-0-	\$	6,249	\$	25,000	
Audit Financial	Ψ	-0-	Ψ	1,667	Ψ	-0-	Ψ	5,001	Ψ	20,000	
Compliance Travel		-0-		3,750		-0-		11,250		45,000	
Sheller/Handler Audits		-0-		20,833		8,000		62,499		250,000	
Printing/Forms/Postage		-0-		500		938		1,500		6,000	
Total Compliance	\$	-0-	\$	28,833	\$	8,938	\$	86,499	\$	346,000	
Accounting/Financials	\$	7,445	\$	6,500	\$	18,904	\$	19,500	\$	78,000	
Telephone/Mobile/Internet		5,593		833		9,310		2,499		10,000	
Travel Office		-0-		3,333		33,983		9,999		40,000	
Travel Committee		-0-		12,500		1,945		37,500		150,000	
Supplies		27		833		412		2,499		10,000	
Maintenance/Buildout		2,778		1,250		3,175		3,750		15,000	
Printing		339		1,250		1,212		3,750		15,000	
IT/Furniture/Software		48		2,500		2,053		7,500		30,000	
Subscriptions		-0-		1,667		1,423		5,001		20,000	
Depreciation		788		-0-		2,364		-0-		-0-	
Miscellaneous		2,539		418		7,459		1,254		5,000	
Rent		-0-		3,333		5,496		9,999		40,000	
Total General Administration	\$	86,112	\$	144,475	\$	297,258	\$	433,425	\$	1,733,700	
Contingency Fund	\$	-0-	\$	51,775	\$	-0-	\$	155,325	\$	621,300	

## **Operating Budget**

	 One Mon December			Three Mor December		l Year Ended aber 30, 2020		
	 Actual	Opera	ating Budget	 Actual	Operating Budget		Operating Budget	
Industry Relations:								
Compliance:								
Compliance Materials	\$ -0-	\$	417	\$ -0-	\$	1,251	\$	5,000
Workshops	 -0-		416	-0-		1,248		5,000
Total Compliance	\$ -0-	\$	833	\$ -0-	\$	2,499	\$	10,000
Industry Relations Activities:								
Annual Reports	\$ -0-	\$	667	\$ -0-	\$	2,001	\$	8,000
Communication Materials	-0-		6,000	1,703		18,000		72,000
Travel	-0-		4,167	-0-		12,501		50,000
WS-Field Events	17,669		33,333	193,936		99,999		400,000
Association Sponsorship	-0-		5,833	-0-		17,499		70,000
Handler Portal Maintenance	-0-		833	-0-		2,499		10,000
Meltwater	 -0-		542	 -0-		1,626		6,500
Total Industry Relations Activities	\$ 17,669	\$	51,375	\$ 195,639	\$	154,125	\$	616,500
Industry Research:								
Land IQ	\$ 84,000	\$	12,708	\$ 105,000	\$	38,124	\$	152,500
NASS	 -0-		9,084	 -0-		27,252		109,000
Total Industry Research	\$ 84,000	\$	21,792	\$ 105,000	\$	65,376	\$	261,500
Total Industry Relations	\$ 101,669	\$	74,000	\$ 300,639	\$	222,000	\$	888,000

## **Operating Budget**

	One Month Ended December 31, 2019					Three Months Ended December 31, 2019				Fiscal Year Ended September 30, 2020	
		Actual	Oper	ating Budget		Actual	Ope	rating Budget	Ope	rating Budget	
International Relations:											
Unified Export Strategy/Emerging Market Proposal	\$	23,750	\$	7,917	\$	23,750	\$	23,751	\$	95,000	
USPGC-China, Korea, Southeast Asia Marketing		41,250		13,750		41,250		41,250		165,000	
International Nut Congress-Nut Health Research		1,355		8,333		1,355		24,999		100,000	
Travel		-0-		3,333		-0-		9,999		40,000	
Total International Relations	\$	66,355	\$	33,333	\$	66,355	\$	99,999	\$	400,000	
Marketing:											
Weber Shandwick	\$	-0-	\$	233,333	\$	-0-	\$	699,999	\$	2,800,000	
APC Events:											
PMA		-0-		-0-		10		-0-		-0-	
Total APC Events	\$	-0-	\$	-0-	\$	10	\$	-0-	\$	-0-	
Aspire IQ	\$	-0-	\$	23,333	\$	-0-	\$	69,999	\$	280,000	
iHeart Media/Digital Magnet		-0-		66,667		400,000		200,001		800,000	
Eat Well Global		38,333		19,167		38,333		57,501		230,000	
NPSA Chef's Summit		-0-		13,333		-0-		39,999		160,000	
Health Research		-0-		12,500		-0-		37,500		150,000	
Total Marketing	\$	38,333	\$	368,333	\$	438,343	\$	1,104,999	\$	4,420,000	
Grades and Standards:											
Research Contingency	\$	-0-	\$	8,333	\$	-0-	\$	24,999	\$	100,000	
Travel		-0-		1,667		-0-		5,001		20,000	
Quality Assurance Program		9,761		6,834		28,961		20,502		82,000	
Total Grades and Standards	\$	9,761	\$	16,834	\$	28,961	\$	50,502	\$	202,000	

## **Operating Budget**

	One Month Ended December 31, 2019				Three Months Ended December 31, 2019				Fiscal Year Ended September 30, 2020		
		Actual		Operating Budget		Actual		Operating Budget		Operating Budget	
Research:	-										
Nut Health	\$	-0-	\$	-0-	\$	100,000	\$	-0-	\$	-0-	
Contigency Fund		10,000		-0-		38,249		-0-		-0-	
Total Research	\$	10,000	\$	-0-	\$	138,249	\$	-0-	\$	-0-	
Total Operating Expenses	\$	312,230	\$	688,750	\$	1,269,805	\$	2,066,250	\$	8,265,000	
Nonperating Revenue:											
Interest Earned	\$	10,194	\$	-0-	\$	17,619	\$	-0-	\$	-0-	
Other Income		-0-		-0-		391		-0-		-0-	
Total Nonoperating Revenue	\$	10,194	\$	-0-	\$	18,010	\$	-0-	\$	-0-	
Change in Net Position	\$	720,275	\$	-0-	\$	242,796	\$	-0-	\$	-0-	