

ARMSTRONG BACKUS & CO., LLP

Certified Public Accountants

AMERICAN PECAN COUNCIL

Compiled Financial Statements

For the One Month and Two Months Ended
November 30, 2020



To the Board of Directors of American Pecan Council

ACCOUNTANTS' COMPILATION REPORT

Management is responsible for the accompanying financial statements of American Pecan Council (a government), which comprise the balance sheet as of November 30, 2020 and the related statements of revenues, expenses, and changes in net position, cash flows, and budgetary comparison schedule for the one month and two months ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Accounting principles generally accepted in the United States of America require that the following supplementary information on page 4 through page 8 be presented to supplement the basic financial statements:

Budgetary Comparison Schedule

Such information is presented for purposes of additional analysis and, although not a required part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. This information is the representation of management. We have not performed an audit, review or compilation on the required supplementary information and, accordingly, we do not express an opinion, a conclusion, nor provide any assurance on such information.

Management has omitted the Management Discussion and Analysis that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical content.

Management has elected to omit substantially all of the disclosures required by accounting principles generally accepted in the United States of America. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the government's net position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.



Supplementary Information

The supplementary information included in the operating budget for the one month and two months ended November 30, 2020 and one year ended September 30, 2021 is presented for the purpose of additional analysis and is not a required part of the basic financial statements. This information is the representation of management. The information was subject to our compilation engagement; however, we have not audited or reviewed the supplementary information and, accordingly, do not express an opinion, a conclusion, nor provide any form of assurance on such supplementary information.

We are not independent with respect to the American Pecan Council.

Armstrong, Backus & Co., L.L.P.

San Angelo, Texas December 29, 2020



Balance Sheet

As of November 30, 2020

ASSETS

Current Assets:		
Cash and Cash Equivalents	\$	4,451,801
Accounts Receivable		332,170
Prepaid Expenses		80,098
Total Current Assets	\$	4,864,069
Fixed Assets:		
Property, Plant, and Equipment	\$	39,350
Accumulated Depreciation	(19,473)
Total Fixed Assets	\$	19,877
Other Assets:		
Security Deposit	\$	5,875
Total Other Assets	\$	5,875
TOTAL ASSETS	\$	4,889,821
LIABILITIES AND NET POSITION		
Current Liabilities:		
Accounts Payable	\$	317,643
Total Current Liabilities	\$	317,643
Total Liabilities	\$	317,643
Net Position:		
Unrestricted	\$	4,572,178
Total Net Position	\$	4,572,178
TOTAL LIABILITIES AND NET POSITION	\$	4,889,821

Statements of Revenues, Expenses, and Changes in Net Position

For the One Month and Two Months Ended November 30, 2020

	0	ne Month	Tv	vo Months
Operating Revenues:		_		_
Assessment Income	\$	287,330	\$	448,135
Total Operating Revenue	\$	287,330	\$	448,135
Operating Expenses:				
General Administrative:				
Staff and Administrative	\$	60,356	\$	124,865
Insurance		313		9,110
Compliance		15,269		60,989
Other General Administrative		12,386		35,279
Industry Relations:				
Industry Research		21,000		21,000
International Relations		70		70
Marketing		193,463		456,569
Grades and Standards		3,029		3,029
Total Operating Expenses	\$	305,886	\$	710,911
Nonoperating Revenues and Expenses:				
Interest Earned	\$	888	\$	1,925
Total Nonoperating Revenues	\$	888	\$	1,925
Change in Net Position	<u>(</u> \$	17,668)	(\$	260,851)
Net Position, Beginning as Previously Stated	\$	4,855,314	\$	5,400,513
Prior Period Adjustment	(265,468)	(567,484)
Net Position, Beginning as Restated	\$	4,589,846	\$	4,833,029
Net Position, Ending	\$	4,572,178	\$	4,572,178

Statement of Cash Flows

For the One Month and One Year Ended November 30, 2020

	0	ne Month		One Year
Cash Flows From Operating Activities:				
Cash Received from Assessments	\$	345,059	\$	904,863
Cash Received from Interest Earned		889		1,925
Cash Paid for Salary and Benefits	(60,356)	(124,865)
Cash Paid for Operating Expenses	(675,110)		1,391,076)
Net Cash Provided (Used) by Operating Activities	<u>(</u> \$	389,518)	(\$	609,153)
Net Increase (Decrease) in Cash	(\$	389,518)	(\$	609,153)
Cash, Beginning of Period		4,841,319		5,060,954
Cash, End of Period	\$	4,451,801	\$	4,451,801
Reconciliation of Operating Income (Loss) to Net Cash				
Provided (Used) by Operating Activities:				
Income (Loss) from Operations	(\$	17,668)	(\$	260,851)
Adjustments to Reconcile Operation Income (Loss) to Net Cash Provided (Used) by Operating Activities:				
Depreciation Expense		656		1,312
Changes in Assets and Liabilities:				
(Increase) Decrease in Accounts Receivable		57,729		456,728
(Increase) Decrease in Prepaid Expenses		189,543	(1,137)
Increase (Decrease) in Accounts Payable	(616,570)	(805,205)
Increase (Decrease) in Payroll Tax Payable	(3,208)		-0-
Net Cash Provided (Used) by Operating Activities	(\$	389,518)	(\$	609,153)

Budgetary Comparison Schedule

	 Buo Original	dget	Amended	Actual	Variance Favorable (Unfavorable)	
Operating Revenue:						
2019 Assessment Income	\$ 83,334	\$	83,334	\$ 16,365	(66,969)
2020-2021 Improved	1,170,876		1,170,876	410,632	(760,244)
2020-2021 Native/Seedling	144,638		144,638	16,796	(127,842)
2020-2021 Substandard	 61,988		61,988	 4,342	(57,646)
Total Operating Revenue	\$ 1,460,836	\$	1,460,836	\$ 448,135	(\$	1,012,701)
Operating Expenses:						
General Administration:						
Staff and Administration:						
Salaries	\$ 131,534	\$	131,534	\$ 106,510	\$	25,024
Benefits	17,500		17,500	14,749		2,751
Taxes	 9,166		9,166	3,606		5,560
Total Staff and Administration	\$ 158,200	\$	158,200	\$ 124,865	\$	33,335
Insurance:						
Travel	\$ 450	\$	450	\$ -0-	\$	450
General	1,284		1,284	8,483	(7,199)
D&O/Members	2,166		2,166	627		1,539
Fidelity	 734		734	-0-		734
Total Insurance	\$ 4,634	\$	4,634	\$ 9,110	(\$	4,476)

Budgetary Comparison Schedule

		Bu	dget				Favorable		
	(Original	F	Amended		Actual	(Un	favorable)	
Compliance:		_				_			
Attorney/Crisis Management	\$	4,166	\$	4,166	\$	-0-	\$	4,166	
Audit Financial		3,334		3,334		-0-		3,334	
Compliance Travel		7,500		7,500		-0-		7,500	
Sheller/Handler Audits		28,334		28,334		60,500	(32,166)	
Printing/Forms/Postage		1,000		1,000		489		511	
Total Compliance	\$	44,334	\$	44,334	\$	60,989	(\$	16,655)	
Accounting/Financials	\$	13,000	\$	13,000	\$	7,843	\$	5,157	
Telephone/Mobile/Internet		2,500		2,500		3,150	(650)	
Travel Office		6,666		6,666	(425)		7,091	
Travel Committee		21,666		21,666		-0-		21,666	
Supplies		1,666		1,666		302		1,364	
Maintenance/Buildout		2,500		2,500		-0-		2,500	
Printing		3,334		3,334		1,956		1,378	
IT/Furniture/Software		5,000		5,000		8,088	(3,088)	
Subscriptions		3,334		3,334		52		3,282	
Depreciation		-0-		-0-		1,312	(1,312)	
Miscellaneous		834		834	(57)		891	
Rent		14,166		14,166		13,058		1,108	
Total General Administration	\$	281,834	\$	281,834	\$	230,243	\$	51,591	
Contingency Fund	\$	4,482	\$	4,482	\$	-0-	\$	4,482	

Budgetary Comparison Schedule

	Bu	dget			F	Favorable	
	Original		Amended	 Actual	(Unfavorable)		
Industry Relations:							
Compliance:							
Compliance Materials	\$ 834	\$	834	\$ -0-	\$	834	
Workshops	 834		834	 -0-		834	
Total Compliance	\$ 1,668	\$	1,668	\$ -0-	\$	1,668	
Industry Relations Activities:							
Annual Reports	\$ 1,334	\$	1,334	\$ -0-	\$	1,334	
Communication Materials	12,500		12,500	-0-		12,500	
Travel	8,334		8,334	-0-		8,334	
WS-Field Events	66,666		66,666	-0-		66,666	
Association Sponsorship	11,666		11,666	-0-		11,666	
Handler Portal Maintenance	1,666		1,666	-0-		1,666	
Fishhook:							
Prior Year Carry-over	13,066		13,066	-0-		13,066	
Meltwater	1,666		1,666	-0-		1,666	
Total Industry Relations Activities	\$ 116,898	\$	116,898	\$ -0-	\$	116,898	
Industry Research:							
Land IQ	\$ -0-	\$	-0-	\$ 21,000	(\$	21,000)	
NASS	 35,666		35,666	 -0-		35,666	
Total Industry Research	\$ 35,666	\$	35,666	\$ 21,000	\$	14,666	
Total Industry Relations	\$ 154,232	\$	154,232	\$ 21,000	\$	133,232	

Budgetary Comparison Schedule

	Bue	lget			I	Favorable		
	Original		Amended	 Actual	(U:	(Unfavorable)		
International Relations:	_					_		
Unified Export Strategy/Emerging Market Proposal	\$ 15,834	\$	15,834	\$ -0-	\$	15,834		
International Nut Congress-Nut Health Research	80,834		80,834	-0-		80,834		
Travel	8,334		8,334	70		8,264		
Marketing Access Program (MAP)	223,000		223,000	 -0-		223,000		
Total International Relations	\$ 328,002	\$	328,002	\$ 70	\$	327,932		
Marketing:								
Weber Shandwick	\$ 533,334	\$	533,334	\$ 25,067	\$	508,267		
APC Travel for Events	8,334		8,334	-0-		8,334		
Aspire IQ	28,334		28,334	17,760		10,574		
iHeart Media/Digital Magnet:								
Current Year	316,666		316,666	380,000	(63,334)		
Prior Year Carry-over	83,334		83,334	-0-		83,334		
Eat Well Global	58,334		58,334	31,214		27,120		
NPSA Chef's Summit:								
Prior Year Carry-over	26,666		26,666	-0-		26,666		
Health Research	64,166		64,166	-0-		64,166		
Miscellaneous	 -0-		-0-	 2,528	(2,528)		
Total Marketing	\$ 1,119,168	\$	1,119,168	\$ 456,569	\$	662,599		

Budgetary Comparison Schedule

	Buo	dget				Favorable		
	Original		Amended		Actual	(U	nfavorable)	
Grades and Standards:	_							
Research Contingency								
Prior Year Carry-over	\$ 16,666	\$	16,666	\$	-0-	\$	16,666	
Travel	3,352		3,352		-0-		3,352	
Shelf-Life Study	28,334		28,334		-0-		28,334	
Quality Assurance Program	 20,834		20,834		3,029		17,805	
Total Grades and Standards	\$ 69,186	\$	69,186	\$	3,029	\$	66,157	
Total Operating Expenses	\$ 1,956,904	\$	1,956,904	\$	710,911	\$	1,245,993	
Nonperating Revenues and Expenses:								
Interest Earned	\$ -0-	\$	-0-	\$	1,925	(\$	1,925)	
Prior Year Carry-over - 2020 Expense Offset	139,734		139,734		-0-		139,734	
Other Income:								
Reserve	133,334		133,334		-0-		133,334	
EMP Funing	51,666		51,666		-0-		51,666	
Marketing Access Program (MAP)	 171,334		171,334		-0-		171,334	
Total Nonoperating Revenue	\$ 496,068	\$	496,068	\$	1,925	\$	494,143	
Change in Net Position	\$ -0-	\$	-0-	(\$	260,851)	(\$	260,851)	

Operating Budget

	One Mo	nth Ei	nded	Two Months Ended					Fiscal Year Ended	
	 Novembe	er 30,	2020		Novembe	Septe	mber 30, 2021			
	 Actual	Oper	ating Budget		Actual	Ope	rating Budget	Ope	rating Budget	
Operating Revenue:										
2019 Assessment Income	\$ 16,365	\$	41,667	\$	16,365	\$	83,334	\$	500,000	
2020-2021 Improved	249,827		585,438		410,632		1,170,876		7,025,250	
2020-2021 Native/Seedling	16,796		72,319		16,796		144,638		867,825	
2020-2021 Substandard	 4,342		30,994		4,342		61,988		371,925	
Total Operating Revenue	\$ 287,330	\$	730,418	\$	448,135	\$	1,460,836	\$	8,765,000	
Operating Expenses:										
General Administration:										
Staff and Administration:										
Salaries	\$ 51,672	\$	65,767	\$	106,510	\$	131,534	\$	789,200	
Benefits	7,002		8,750		14,749		17,500		105,000	
Taxes	 1,682		4,583		3,606		9,166		55,000	
Total Staff and Administration	\$ 60,356	\$	79,100	\$	124,865	\$	158,200	\$	949,200	
Insurance:										
Travel	\$ -0-	\$	225	\$	-0-	\$	450	\$	2,700	
General	-0-		642		8,483		1,284		7,700	
D&O/Members	313		1,083		627		2,166		13,000	
Fidelity	 -0-		367		-0-		734		4,400	
Total Insurance	\$ 313	\$	2,317	\$	9,110	\$	4,634	\$	27,800	

Operating Budget

		One Mo Novemb				Two Mor Novembe		Fiscal Year Ended September 30, 2021		
		Actual	Oper	ating Budget		Actual	Operating Budget		Operating Budget	
Compliance:										
Attorney/Crisis Management	\$	-0-	\$	2,083	\$	-0-	\$	4,166	\$	25,000
Audit Financial		-0-		1,667		-0-		3,334		20,000
Compliance Travel		-0-		3,750		-0-		7,500		45,000
Sheller/Handler Audits		15,000		14,167		60,500		28,334		170,000
Printing/Forms/Postage		269		500		489		1,000		6,000
Total Compliance	\$	15,269	\$	22,167	\$	60,989	\$	44,334	\$	266,000
Accounting/Financials	\$	2,668	\$	6,500	\$	7,843	\$	13,000	\$	78,000
Telephone/Mobile/Internet		1,266		1,250		3,150		2,500		15,000
Travel Office	(425)		3,333	(425)		6,666		40,000
Travel Committee		-0-		10,833	·	-0-		21,666		130,000
Supplies		31		833		302		1,666		10,000
Maintenance/Buildout		-0-		1,250		-0-		2,500		15,000
Printing		525		1,667		1,956		3,334		20,000
IT/Furniture/Software		1,361		2,500		8,088		5,000		30,000
Subscriptions		26		1,667		52		3,334		20,000
Depreciation		656		-0-		1,312		-0-		-0-
Miscellaneous	(257)		417	(57)		834		5,000
Rent		6,535		7,083		13,058		14,166		85,000
Total General Administration	\$	88,324	\$	140,917	\$	230,243	\$	281,834	\$	1,691,000
Contingency Fund	\$	-0-	\$	2,241	\$	-0-	\$	4,482	\$	26,892

Operating Budget

		One Mo			Two Mor	Fiscal Year Ended			
		Novembe Actual		ting Budget	Novembe Actual	ember 30, 2020 Operating Budget			mber 30, 2021 rating Budget
Industry Relations:	<u> </u>	rictuar	Opera	ting Dauget	netuai	Operating Budget		Орсі	ating Dauget
Compliance:									
Compliance Materials	\$	-0-	\$	417	\$ -0-	\$	834	\$	5,000
Workshops		-0-		417	 -0-		834		5,000
Total Compliance	\$	-0-	\$	834	\$ -0-	\$	1,668	\$	10,000
Industry Relations Activities:									
Annual Reports	\$	-0-	\$	667	\$ -0-	\$	1,334	\$	8,000
Communication Materials		-0-		6,250	-0-		12,500		75,000
Travel		-0-		4,167	-0-		8,334		50,000
WS-Field Events		-0-		33,333	-0-		66,666		400,000
Association Sponsorship		-0-		5,833	-0-		11,666		70,000
Handler Portal Maintenance		-0-		833	-0-		1,666		10,000
Fishhook:									
Prior Year Carry-over		-0-		6,533	-0-		13,066		78,400
Meltwater		-0-		833	-0-		1,666		10,000
Total Industry Relations Activities	\$	-0-	\$	58,449	\$ -0-	\$	116,898	\$	701,400
Industry Research:									
Land IQ	\$	21,000	\$	-0-	\$ 21,000	\$	-0-	\$	-0-
NASS		-0-		17,833	 -0-		35,666		214,000
Total Industry Research	\$	21,000	\$	17,833	\$ 21,000	\$	35,666	\$	214,000
Total Industry Relations	\$	21,000	\$	77,116	\$ 21,000	\$	154,232	\$	925,400

Operating Budget

	One Mor Novembe			Two Months Ended November 30, 2020					Fiscal Year Ended September 30, 2021		
	 Actual		erating Budget		Actual		erating Budget		erating Budget		
International Relations:		- 1	88			- 1			88		
Unified Export Strategy/Emerging Market Proposal	\$ -0-	\$	7,917	\$	-0-	\$	15,834	\$	95,000		
International Nut Congress-Nut Health Research	-0-		40,417		-0-		80,834		485,000		
Travel	70		4,167		70		8,334		50,000		
Marketing Access Program (MAP)	-0-		111,500		-0-		223,000		1,338,000		
Total International Relations	\$ 70	\$	164,001	\$	70	\$	328,002	\$	1,968,000		
Marketing:											
Weber Shandwick	\$ -0-	\$	266,667	\$	25,067	\$	533,334	\$	3,200,000		
APC Travel for Events	-0-		4,167		-0-		8,334		50,000		
Aspire IQ	3,463		14,167		17,760		28,334		170,000		
iHeart Media/Digital Magnet:											
Current Year	190,000		158,333		380,000		316,666		1,900,000		
Prior Year Carry-over	-0-		41,667		-0-		83,334		500,000		
Eat Well Global	-0-		29,167		31,214		58,334		350,000		
NPSA Chef's Summit:											
Prior Year Carry-over	-0-		13,333		-0-		26,666		160,000		
Health Research	-0-		32,083		-0-		64,166		385,000		
Miscellaneous	-0-		-0-		2,528		-0-		-0-		
Total Marketing	\$ 193,463	\$	559,584	\$	456,569	\$	1,119,168	\$	6,715,000		

Operating Budget

	One Month Ended November 30, 2020				Two Months Ended November 30, 2020			Fiscal Year Ended September 30, 2021		
	Actual		Operating Budget			Actual	Operating Budget		Operating Budget	
Grades and Standards:										
Research Contingency:										
Prior Year Carry-over	\$	-0-	\$	8,333	\$	-0-	\$	16,666	\$	100,000
Travel		-0-		1,676		-0-		3,352		20,108
Shelf-Life Study		-0-		14,167		-0-		28,334		170,000
Quality Assurance Program		3,029		10,417		3,029		20,834		125,000
Total Grades and Standards	\$	3,029	\$	34,593	\$	3,029	\$	69,186	\$	415,108
Total Operating Expenses	\$	305,886	\$	978,452	\$	710,911	\$	1,956,904	\$	11,741,400
Nonperating Revenues and Expenses:										
Interest Earned	\$	888	\$	-0-	\$	1,925	\$	-0-	\$	-0-
Prior Year Carry-over - 2020 Expense Offset		-0-		69,867		-0-		139,734		838,400
Other Income:										
Reserve		-0-		66,667		-0-		133,334		800,000
EMP Funding		-0-		25,833		-0-		51,666		310,000
Marketing Access Program (MAP)		-0-		85,667		-0-		171,334		1,028,000
Total Nonoperating Revenue	\$	888	\$	248,034	\$	1,925	\$	496,068	\$	2,976,400
Change in Net Position	(\$	17,668)	\$	-0-	(\$	260,851)	\$	-0-	\$	-0-