

# ARMSTRONG BACKUS & CO., LLP

Certified Public Accountants

### **AMERICAN PECAN COUNCIL**

**Compiled Financial Statements** 

For the One Month and Ten Months Ended
July 31, 2021



To the Board of Directors of American Pecan Council

#### **ACCOUNTANTS' COMPILATION REPORT**

Management is responsible for the accompanying financial statements of American Pecan Council (a government), which comprise the statement of net position – enterprise fund as of July 31, 2021 and the related statement of revenues, expenditures, and changes in net position – enterprise fund, and statement of cash flows – enterprise fund for the one month and ten months ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has omitted the Management Discussion and Analysis that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical content.

Management has elected to omit substantially all of the disclosures required by accounting principles generally accepted in the United States of America. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the government's net position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.

#### **Supplementary Information**

The supplementary information included in the operating budget for the one month and ten months ended July 31, 2021 and one year ended September 30, 2021 and the ten month budgetary comparison schedule and operating budget are presented for the purpose of additional analysis and are not a required part of the basic financial statements. This information is the representation of management. The information was subject to our compilation engagement; however, we have not audited or reviewed the supplementary information and, accordingly, do not express an opinion, a conclusion, nor provide any form of assurance on such supplementary information.

We are not independent with respect to the American Pecan Council.

Armstrong, Backus & Co., L.L.P.

San Angelo, Texas September 17, 2021



## **Statement of Net Position - Enterprise Fund**

## As of July 31, 2021

#### **ASSETS**

Current Assets:		
Cash and Cash Equivalents	\$	7,507,390
Accounts Receivable		611,617
Prepaid Expenses		11,040
Total Current Assets	\$	8,130,047
Noncurrent Assets:		
Depreciable Capital Assets	\$	41,520
Accumulated Depreciation	(	25,081)
Total Noncurrent Assets	\$	16,439
Other Assets:		
Security Deposit	\$	5,875
Total Other Assets	\$	5,875
TOTAL ASSETS	\$	8,152,361
LIABILITIES AND NET POSITION		
Current Liabilities:		
Accounts Payable	\$	457,593
Total Current Liabilities	\$	457,593
Total Liabilities	\$	457,593
Net Position:		
Net Investment in Capital Assets	\$	16,439
Unrestricted	,	7,678,329
Total Net Position	\$	7,694,768
TOTAL LIABILITIES AND NET POSITION	\$	8,152,361

# Statement of Revenues, Expenditures, and Changes in Net Position - Enterprise Fund

## For the One Month and Ten Months Ended July 31, 2021

Operating Revenues:			en Months
Assessment Income	\$	95,413	\$ 9,387,134
Total Operating Revenue	\$	95,413	\$ 9,387,134
Operating Expenses:			
General Administrative:			
Staff and Administrative	\$	68,787	\$ 660,519
Insurance	(	149)	14,757
Compliance		165	58,700
Other General Administrative		24,801	207,003
Industry Relations:			
Industry Relations Activities		2,702	47,208
Industry Research		-0-	108,200
International Relations		264,187	427,640
Marketing		324,492	5,867,643
Grades and Standards		11,250	112,501
Research		-0-	27,243
Total Operating Expenses	\$	696,235	\$ 7,531,414
Operating Income (Loss)	(\$	600,822)	\$ 1,855,720
Nonoperating Revenues (Expenses):			
Interest Earned	\$	-0-	\$ 11,392
Donations		-0-	23
Other Income:			
Marketing Access Program (MAP)		295,970	595,970
Total Nonoperating Revenues	\$	295,970	\$ 607,385
Change in Net Position	(\$	304,852)	\$ 2,463,105
Net Position, Beginning as Previously Stated	\$	7,843,208	\$ 4,749,704
Prior Period Adjustment		156,412	481,959
Net Position, Beginning as Restated	\$	7,999,620	\$ 5,231,663
Net Position, Ending	\$	7,694,768	\$ 7,694,768

## **Statement of Cash Flows - Enterprise Fund**

## For the One Month and Ten Months Ended July 31, 2021

	O	ne Month	т	en Months
Cash Flows From Operating Activities:		_		_
Cash Received from Assessments	\$	411,073	\$	9,915,057
Cash Received from Donors	Ψ	-0-	Ψ	23
Cash Received from Marketing Access Program (MAP)		295,970		595,970
Cash Paid for Salaries and Benefits	(	68,787)	(	660,519)
Cash Paid for Operating Expenses	ì	438,237)	ì	7,414,887)
		,,		.,,
Net Cash Provided (Used) by Operating Activities	\$	200,019	\$	2,435,644
Cash Flows From Capital and Related Financing Activities:				
Acquistion of Capital Assets	\$	-0-	(\$	600)
Net Cash Provided (Used) by Capital and Related Financing Activities	\$	-0-	(\$	600)
Cash Flows From Investing Activities:				
Cash Received from Interest Earned	\$	-0-	\$	11,392
Net Cash Provided (Used) by Investing Activities	\$	-0-	\$	11,392
Net Increase (Decrease) in Cash	\$	200,019	\$	2,446,436
Cash, Beginning of Period		7,307,371		5,060,954
Cash, End of Period	\$	7,507,390	\$	7,507,390
Reconciliation of Operating Income (Loss) to Net Cash				
Provided (Used) by Operating Activities:				
Income (Loss) from Operations	(\$	600,822)	\$	1,855,720
Adjustments to Reconcile Operation Income (Loss) to	•			
Net Cash Provided (Used) by Operating Activities:				
Depreciation Expense		692		6,920
Other Income		295,970		595,993
Changes in Assets and Liabilities:				
(Increase) Decrease in Accounts Receivable		315,660		525,000
(Increase) Decrease in Prepaid Expenses		4,936		44,476
(Increase) Decrease in Other Current Assets		-0-		95,561
Increase (Decrease) in Accounts Payable		186,842	(	688,026)
Increase (Decrease) in Payroll Tax Payable	(	3,259)		-0-
Net Cash Provided (Used) by Operating Activities	\$	200,019	\$	2,435,644

## **Budgetary Comparison Schedule**

			dget	A 1 1		A -41	Variance Favorable	
Operating Revenue:	1	Original		Amended		Actual	(C	Infavorable)
2019 Assessment Income	\$	416,670	\$	416,670	\$	27,253	(	389,417)
2020-2021 Improved	Ψ	5,854,380	Ψ	5,854,380	Ψ	8,132,037	(	2,277,657
2020-2021 Improved 2020-2021 Native/Seedling		723,190		723,190		418,783	(	304,407)
2020-2021 Native/ Seeding 2020-2021 Substandard		309,940		309,940		809,061	(	499,121
2020-2021 Substandard		309,940		309,940		809,001		499,121
Total Operating Revenue	\$	7,304,180	\$	7,304,180	\$	9,387,134	\$	2,082,954
Operating Expenses:								
General Administration:								
Staff and Administration:								
Salaries	\$	657,670	\$	657,670	\$	540,717	\$	116,953
Benefits		87,500		87,500		81,115		6,385
Taxes	-	45,830		45,830		37,687		8,143
Total Staff and Administration	\$	791,000	\$	791,000	\$	660,519	\$	130,481
Insurance:								
Travel	\$	2,250	\$	2,250	\$	2,464	(\$	214)
General		6,420		6,420		2,098		4,322
D&O/Members		10,830		10,830		10,195		635
Fidelity		3,670		3,670		-0-		3,670
Total Insurance	\$	23,170	\$	23,170	\$	14,757	\$	8,413

## **Budgetary Comparison Schedule**

	Bu	dget			F	Favorable		
	 Original		Amended	Actual	(Ur	ıfavorable)		
Compliance:								
Attorney/Crisis Management	\$ 20,830	\$	20,830	\$ -0-	\$	20,830		
Audit Financial	16,670		16,670	-0-		16,670		
Compliance Travel	37,500		37,500	-0-		37,500		
Sheller/Handler Audits	141,670		141,670	47,500		94,170		
Printing/Forms/Postage	5,000		5,000	 11,200	(	6,200)		
Total Compliance	\$ 221,670	\$	221,670	\$ 58,700	\$	162,970		
Accounting/Financials	\$ 65,000	\$	65,000	\$ 59,350	\$	5,650		
Telephone/Mobile/Internet	12,500		12,500	15,704	(	3,204)		
Travel Office	33,330		33,330	10,425		22,905		
Travel Committee	108,330		108,330	-0-		108,330		
Supplies	8,330		8,330	5,291		3,039		
Maintenance/Buildout	12,500		12,500	-0-		12,500		
Printing	16,670		16,670	9,762		6,908		
IT/Furniture/Software	25,000		25,000	16,834		8,166		
Subscriptions	16,670		16,670	13,084		3,586		
Depreciation	-0-		-0-	6,920	(	6,920)		
Miscellaneous	4,170		4,170	2,948		1,222		
Rent	70,830		70,830	 66,685		4,145		
Total General Administration	\$ 1,409,170	\$	1,409,170	\$ 940,979	\$	468,191		
Contingency Fund	\$ 22,410	\$	22,410	\$ -0-	\$	22,410		

## **Budgetary Comparison Schedule**

	Bu	dget			Favorable		
	Original	P	Amended	Actual	(Un	favorable)	
Industry Relations:				 _			
Compliance:							
Compliance Materials	\$ 4,170	\$	4,170	\$ -0-	\$	4,170	
Workshops	 4,170		4,170	 -0-		4,170	
Total Compliance	\$ 8,340	\$	8,340	\$ -0-	\$	8,340	
Industry Relations Activities:							
Annual Reports	\$ 6,670	\$	6,670	\$ -0-	\$	6,670	
Communication Materials	62,500		62,500	24,431		38,069	
Travel	41,670		41,670	110		41,560	
WS-Field Events	333,330		333,330	-0-		333,330	
Association Sponsorship	58,330		58,330	13,047		45,283	
Handler Portal Maintenance	8,330		8,330	-0-		8,330	
Fishhook:							
Prior Year Carry-over	65,330		65,330	5,620		59,710	
Meltwater	 8,330		8,330	 4,000		4,330	
Total Industry Relations Activities	\$ 584,490	\$	584,490	\$ 47,208	\$	537,282	
Industry Research:							
NASS	\$ 178,330	\$	178,330	\$ 108,200	\$	70,130	
Total Industry Research	\$ 178,330	\$	178,330	\$ 108,200	\$	70,130	
Total Industry Relations	\$ 771,160	\$	771,160	\$ 155,408	\$	615,752	

## **Budgetary Comparison Schedule**

	Bu	dget			Favorable		
	Original		Amended	Actual	(U	nfavorable)	
International Relations:							
Unified Export Strategy/Emerging Market Proposal	\$ -0-	\$	79,170	\$ 71,250	\$	7,920	
International Nut Congress-Nut Health Research	41,670		404,170	100,000		304,170	
Travel	1,115,000		41,670	484		41,186	
Marketing Access Program (MAP)	-0-		1,115,000	255,906		859,094	
Total International Relations	\$ 1,560,840	\$	1,640,010	\$ 427,640	\$	1,212,370	
Marketing:							
Weber Shandwick	\$ 2,666,670	\$	2,666,670	\$ 3,408,801	(\$	742,131)	
APC Travel for Events	41,670		41,670	11,885		29,785	
Aspire IQ	141,670		141,670	107,164		34,506	
iHeart Media/Digital Magnet:							
Current Year	1,583,330		1,583,330	1,400,000		183,330	
Prior Year Carry-over	416,670		416,670	500,000	(	83,330)	
Eat Well Global	-0-		291,670	295,504	(	3,834)	
NPSA Chef's Summit:							
Prior Year Carry-over	133,330		133,330	140,667	(	7,337)	
Health Research	 320,830		320,830	 -0-		320,830	
Total Marketing	\$ 5,445,840	\$	5,595,840	\$ 5,867,643	(\$	271,803)	

## **Budgetary Comparison Schedule**

# For the Ten Months Ended July 31, 2021

		Bu	dget			Favorable (Unfavorable)	
		Original		Amended	Actual		
Research Contingency							
Prior Year Carry-over	\$	83,330	\$	83,330	\$ -0-	\$	83,330
Travel		16,760		16,760	-0-		16,760
Shelf-Life Study		141,670		141,670	-0-		141,670
Quality Assurance Program		104,170		104,170	 112,501	(	8,331)
Total Grades and Standards	\$	345,930	\$	345,930	\$ 112,501	\$	233,429
Research:							
Nut Health	\$	-0-	\$	-0-	\$ 7,243	(\$	7,243)
Contigency Fund		-0-		-0-	 20,000	(	20,000)
Total Research	\$	-0-	\$	-0-	\$ 27,243	(\$	27,243)
<b>Total Operating Expenses</b>	\$	9,555,350	\$	9,784,520	\$ 7,531,414	\$	2,253,106
Operating Income (Loss)	(\$	2,251,170)	(\$	2,480,340)	\$ 1,855,720	\$	4,336,060
Nonperating Revenues and Expenses:							
Interest Earned	\$	-0-	\$	-0-	\$ 11,392	(\$	11,392)
Donations		-0-		-0-	23	(	23)
Prior Year Carry-over - 2020 Expense Offset		698,670		698,670	-0-		698,670
Other Income:							
Reserve		258,330		666,670	-0-		666,670
EMP Funing		856,670		258,330	-0-		258,330
Marketing Access Program (MAP)		856,670		856,670	595,970		260,700
<b>Total Nonoperating Revenue</b>	\$	2,670,340	\$	2,480,340	\$ 607,385	\$	1,872,955
Change in Net Position	\$	419,170	\$	-0-	\$ 2,463,105	\$	2,463,105

See Accountants' Compilation Report.

## **Operating Budget**

		One Mo			Ten Mon July 3	Fiscal Year Ended September 30, 2021			
		Actual		ating Budget	Actual		erating Budget		rating Budget
Operating Revenue:			_			_			
2019 Assessment Income	\$	-0-	\$	41,667	\$ 27,253	\$	416,670	\$	500,000
2020-2021 Improved		89,517		585,438	8,132,037		5,854,380		7,025,250
2020-2021 Native/Seedling		3,440		72,319	418,783		723,190		867,825
2020-2021 Substandard		2,456		30,994	809,061		309,940		371,925
<b>Total Operating Revenue</b>	\$	95,413	\$	730,418	\$ 9,387,134	\$	7,304,180	\$	8,765,000
Operating Expenses:									
General Administration:									
Staff and Administration:									
Salaries	\$	55,838	\$	65,767	\$ 540,717	\$	657,670	\$	789,200
Benefits		8,908		8,750	81,115		87,500		105,000
Taxes		4,041		4,583	37,687		45,830		55,000
Contract Labor		-0-		-0-	1,000		-0-		-0-
Total Staff and Administration	\$	68,787	\$	79,100	\$ 660,519	\$	791,000	\$	949,200
Insurance:									
Travel	\$	-0-	\$	225	\$ 2,464	\$	2,250	\$	2,700
General	(	462)		642	2,098		6,420		7,700
D&O/Members		313		1,083	10,195		10,830		13,000
Fidelity		-0-		367	 -0-		3,670		4,400
Total Insurance	(\$	149)	\$	2,317	\$ 14,757	\$	23,170	\$	27,800

## **Operating Budget**

	One Mo July 3	nth Er 31, 202		Ten Mon July 3	Fiscal Year Ended September 30, 2021			
	 Actual	Oper	ating Budget	Actual	Ope	rating Budget	Operating Budge	
Compliance:								
Attorney/Crisis Management	\$ -0-	\$	2,083	\$ -0-	\$	20,830	\$	25,000
Audit Financial	-0-		1,667	-0-		16,670		20,000
Compliance Travel	-0-		3,750	-0-		37,500		45,000
Sheller/Handler Audits	-0-		14,167	47,500		141,670		170,000
Printing/Forms/Postage	 165		500	11,200		5,000		6,000
Total Compliance	\$ 165	\$	22,167	\$ 58,700	\$	221,670	\$	266,000
Accounting/Financials	\$ 7,054	\$	6,500	\$ 59,350	\$	65,000	\$	78,000
Telephone/Mobile/Internet	1,604		1,250	15,704		12,500		15,000
Travel Office	1,000		3,333	10,425		33,330		40,000
Travel Committee	-0-		10,833	-0-		108,330		130,000
Supplies	14		833	5,291		8,330		10,000
Maintenance/Buildout	-0-		1,250	-0-		12,500		15,000
Printing	-0-		1,667	9,762		16,670		20,000
IT/Furniture/Software	600		2,500	16,834		25,000		30,000
Subscriptions	7,346		1,667	13,084		16,670		20,000
Depreciation	692		-0-	6,920		-0-		-0-
Miscellaneous	39		417	2,948		4,170		5,000
Rent	6,452		7,083	66,685		70,830		85,000
Total General Administration	\$ 93,604	\$	140,917	\$ 940,979	\$	1,409,170	\$	1,691,000
Contingency Fund	\$ -0-	\$	2,241	\$ -0-	\$	22,410	\$	26,892

## **Operating Budget**

	One Month Ended  July 31, 2021					Ten Mor	31, 202	21	Fiscal Year Ended September 30, 2021		
Industry Deletions		Actual	Oper	ating Budget		Actual	Oper	rating Budget	Opera	ating Budget	
Industry Relations: Compliance:											
Compliance Materials	\$	-0-	\$	417	\$	-0-	\$	4,170	\$	5,000	
Workshops		-0-		417		-0-		4,170		5,000	
Total Compliance	\$	-0-	\$	834	\$	-0-	\$	8,340	\$	10,000	
Industry Relations Activities:											
Annual Reports	\$	-0-	\$	667	\$	-0-	\$	6,670	\$	8,000	
Communication Materials		2,000		6,250		24,431		62,500		75,000	
Travel		-0-		4,167		110		41,670		50,000	
WS-Field Events		-0-		33,333		-0-		333,330		400,000	
Association Sponsorship		-0-		5,833		13,047		58,330		70,000	
Handler Portal Maintenance		-0-		833		-0-		8,330		10,000	
Fishhook:											
Prior Year Carry-over		702		6,533		5,620		65,330		78,400	
Meltwater		-0-		833		4,000		8,330		10,000	
Total Industry Relations Activities	\$	2,702	\$	58,449	\$	47,208	\$	584,490	\$	701,400	
Industry Research:											
Land IQ											
NASS	\$	-0-	\$	17,833	\$	108,200	\$	178,330	\$	214,000	
Total Industry Research	\$	-0-	\$	17,833	\$	108,200	\$	178,330	\$	214,000	
Total Industry Relations	\$	2,702	\$	77,116	\$	155,408	\$	771,160	\$	925,400	

## **Operating Budget**

	One Mor			Ten Mon		Fiscal Year Ended		
	 July 3			 July 3				ember 30, 2021
	 Actual	Ope	rating Budget	 Actual	Ор	Operating Budget		rating Budget
International Relations:								
Unified Export Strategy/Emerging Market Proposal	\$ -0-	\$	7,917	\$ 71,250	\$	79,170	\$	95,000
International Nut Congress-Nut Health Research	8,335		40,417	100,000		404,170		485,000
Travel	1,446		4,167	484		41,670		50,000
Marketing Access Program (MAP)	254,406		111,500	 255,906		1,115,000		1,338,000
Total International Relations	\$ 264,187	\$	164,001	\$ 427,640	\$	1,640,010	\$	1,968,000
Marketing:								
Weber Shandwick	\$ 94,827	\$	266,667	\$ 3,408,801	\$	2,666,670	\$	3,200,000
Branded Materials/Give Away	-0-		-0-	3,622		-0-		-0-
APC Travel for Events	-0-		4,167	11,885		41,670		50,000
Aspire IQ	35,962		14,167	107,164		141,670		170,000
iHeart Media/Digital Magnet:								
Current Year	-0-		158,333	1,400,000		1,583,330		1,900,000
Prior Year Carry-over	-0-		41,667	500,000		416,670		500,000
Eat Well Global	87,036		29,167	295,504		291,670		350,000
NPSA Chef's Summit:								
Prior Year Carry-over	106,667		13,333	140,667		133,330		160,000
Health Research	 -0-		32,083	 -0-		320,830		385,000
Total Marketing	\$ 324,492	\$	559,584	\$ 5,867,643	\$	5,595,840	\$	6,715,000

## **Operating Budget**

	One Month Ended July 31, 2021				Ten Months Ended July 31, 2021				Fiscal Year Ended September 30, 2021	
		Actual	Operating Budget			Actual	Operating Budget		Operating Budget	
Grades and Standards:										
Research Contingency:										
Prior Year Carry-over	\$	-0-	\$	8,333	\$	-0-	\$	83,330	\$	100,000
Travel		-0-		1,676		-0-		16,760		20,108
Shelf-Life Study		-0-		14,167		-0-		141,670		170,000
Quality Assurance Program		11,250		10,417		112,501		104,170		125,000
Total Grades and Standards	\$	11,250	\$	34,593	\$	112,501	\$	345,930	\$	415,108
Research:										
Nut Health	\$	-0-	\$	-0-	\$	7,243	\$	-0-	\$	-0-
Contingency Fund		-0-		-0-		20,000		-0-		-0-
Total Research	\$	-0-	\$	-0-	\$	27,243	\$	-0-	\$	-0-
<b>Total Operating Expenses</b>	\$	696,235	\$	978,452	\$	7,531,414	\$	9,784,520	\$	11,741,400
Operating Income (Loss)	(\$	600,822)	(\$	248,034)	\$	1,855,720	(\$	2,480,340)	(\$	2,976,400)
Nonperating Revenues and Expenses:										
Interest Earned	\$	-0-	\$	-0-	\$	11,392	\$	-0-	\$	-0-
Donations		-0-		-0-		23		-0-		-0-
Prior Year Carry-over - 2020 Expense Offset		-0-		69,867		-0-		698,670		838,400
Other Income:										
Reserve		-0-		66,667		-0-		666,670		800,000
EMP Funding		-0-		25,833		-0-		258,330		310,000
Marketing Access Program (MAP)		295,970		85,667		595,970		856,670		1,028,000
<b>Total Nonoperating Revenue</b>	\$	295,970	\$	248,034	\$	607,385	\$	2,480,340	\$	2,976,400
Change in Net Position	(\$	304,852)	\$	-0-	\$	2,463,105	\$	-0-	\$	-0-