

## PECAN SUCCESSES

32%
INCREASE
in consumption since
APC launched in 2016





17% YOY GROWTH

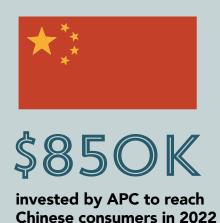
in snacking aisle – double any other nut\*

\*Source: IRI grocery store data

To stay up to date with our marketing efforts and how your industry dollars are making an impact, visit AmericanPecan.com and register for our industry newsletter. On the website, you can also access marketing resources and reports in the Marketing Toolkit.



received thus far in 2022 by APC to market in Germany, China, and invest in India to help replace inshell exports



## PER CAPITA CONSUMPTION GROWTH CHART

