

ARMSTRONG BACKUS & CO., LLP

Certified Public Accountants

American Pecan Council

Compiled Financial Statements

For the One Month and Eight Months Ended May 31, 2018



To the Board of Directors of American Pecan Council

ACCOUNTANTS' COMPILATION REPORT

Management is responsible for the accompanying financial statements of American Pecan Council (a nonprofit organization), which comprise the statement of financial position as of May 31, 2018 and the related statements of activities, statements of functional expenses, and cash flows for the one month and eight months then ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has elected to omit substantially all of the required by accounting principles generally accepted in the United States of America. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the Organization's financial position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.

Supplementary Information

The supplementary information included in the operating budget for the one month and eight months ended May 31, 2018 and the year ended September 30, 2018 is presented for the purpose of additional analysis and is not a required part of the basic financial statements. This information is the representation of management. The information was subject to our compilation engagement; however, we have not audited or reviewed the supplementary information and, accordingly, do not express an opinion, a conclusion, nor provide any form of assurance on such supplementary information.

We are not independent with respect to the American Pecan Council.

Armstrong, Backus & Co., L.L.P.

San Angelo, Texas July 10, 2018



Statement of Financial Position

As of May 31, 2018

ASSETS

| Current Assets: | | |
|---------------------------------------|----------|-----------|
| Cash and Cash Equivalents | \$ | 9,368,932 |
| Total Current Assets | \$ | 9,368,932 |
| Fixed Assets: | | |
| Property, Plant, and Equipment | \$ | 45,673 |
| Accumulated Depreciation | (| 5,028) |
| Total Fixed Assets | \$ | 40,645 |
| Other Assets: | | |
| Security Deposit | \$ | 2,400 |
| Total Other Assets | \$ | 2,400 |
| TOTAL ASSETS | \$ | 9,411,977 |
| LIABILITIES AND NET ASSETS | <u>s</u> | |
| Current Liabilities: | | |
| Accounts Payable | \$ | 13,642 |
| Payroll Tax Payable | | 1,722 |
| Total Current Liabilities | \$ | 15,364 |
| Total Liabilities | \$ | 15,364 |
| Net Assets: Without Donor Restriction | \$ | 9,396,613 |
| | * | 2,020,010 |
| Total Net Assets | \$ | 9,396,613 |
| TOTAL LIABILITIES AND NET ASSETS | \$ | 9,411,977 |

Statement of Activities

For the One Month Ended May 31, 2018

| | Without Donor Restrictions | | Donor rictions | Total | | |
|--|-------------------------------|---------------------|------------------|-------|---------------------|--|
| Revenue: Assessment Income Interest Earned | \$ | 1,160,483 13,508 | \$ -0- -0- | \$ | 1,160,483 13,508 | |
| Total Revenue | \$ | 1,173,991 | \$ -0- | \$ | 1,173,991 | |
| Expenses: Program Expenses Management and General | \$ | 732,418 66,279 | \$ -0- -0- | \$ | 732,418 66,279 | |
| Total Expenses | \$ | 798,697 | \$ -0- | \$ | 798,697 | |
| Change in Net Assets | \$ | 375,294 | \$ -0- | \$ | 375,294 | |
| Net Assets, Beginning | | 9,021,319 | -0- | | 9,021,319 | |
| Net Assets, Ending | \$ | 9,396,613 | \$ -0- | \$ | 9,396,613 | |

Statement of Functional Expenses

For the One Month Ended May 31, 2018

| | rogram Expense | nagement i General | Total | | |
|--|-------------------|-----------------------|-------|---------|--|
| APC Expenses | \$ -0- | \$ 17,077 | \$ | 17,077 | |
| Compliance | -0- | 7,222 | | 7,222 | |
| Depreciation Expense | -0- | 761 | | 761 | |
| Data and Statistics | -0- | 2,423 | | 2,423 | |
| General and Administrative | -0- | 38,748 | | 38,748 | |
| Industry Communication and Database Management | -0- | 48 | | 48 | |
| Marketing | 732,418 | -0- | | 732,418 | |
| Total Expenses | \$ 732,418 | \$ 66,279 | \$ | 798,697 | |

Statement of Activities

For the Eight Months Ended May 31, 2018

| | Without Donor Restrictions | | Donor rictions | Total | | | | |
|--|-------------------------------|-----------------------------------|--------------------------------|-------|-----------------------------------|--|--|--|
| Revenue: Assessment Income Donations Interest Earned Other Income | \$ | 9,305,652 5 43,433 1,543 | \$ -0- -0- -0- -0- | \$ | 9,305,652 5 43,433 1,543 | | | |
| Total Revenue | \$ | 9,350,633 | \$ -0- | \$ | 9,350,633 | | | |
| Expenses: Program Expense Management and General | \$ | 2,755,463 537,496 | \$ -0- -0- | \$ | 2,755,463 537,496 | | | |
| Total Expenses | \$ | 3,292,959 | \$ -0- | \$ | 3,292,959 | | | |
| Change in Net Assets | \$ | 6,057,674 | \$ -0- | \$ | 6,057,674 | | | |
| Net Assets, as Previously Stated | \$ | 4,288,245 | \$ -0- | \$ | 4,288,245 | | | |
| Prior Period Adjustment | (| 949,306) | \$ -0- | (| 949,306) | | | |
| Net Assets, as Restated | \$ | 3,338,939 | \$ -0- | \$ | 3,338,939 | | | |
| Net Assets, Ending | \$ | 9,396,613 | \$ -0- | \$ | 9,396,613 | | | |

Statement of Functional Expenses

For the Eight Months Ended May 31, 2018

| | Program Expenses | nagement d General | Total |
|--|---------------------|-----------------------|-----------------|
| APC Expenses | \$ -0- | \$ 120,088 | \$ 120,088 |
| Capital Items | -0- | 2,040 | 2,040 |
| Compliance | -0- | 11,156 | 11,156 |
| Depreciation Expense | -0- | 4,889 | 4,889 |
| Data and Statistics | -0- | 2,423 | 2,423 |
| General and Administrative | -0- | 396,535 | 396,535 |
| Industry Communication and Database Management | -0- | 365 | 365 |
| Marketing | 2,755,463 | -0- | 2,755,463 |
| Total Expenses | \$ 2,755,463 | \$ 537,496 | \$ 3,292,959 |

Statements of Cash Flows

For the One Month and Eight Months Ended May 31, 2018

| | | ne Month | Eight Months | | | |
|--|----------|-----------|--------------|------------|--|--|
| Cash Flows From Operating Activities: | | | | | | |
| Cash Received from Assessments | \$ | 1,160,483 | \$ | 9,305,652 | | |
| Cash Received from Donors | · | -0- | · | 5 | | |
| Cash Received from Interest Earned | | 13,508 | | 43,433 | | |
| Cash Paid for Salary and Benefits | (| 31,292) | (| 72,128) | | |
| Cash Paid for Operating Expenses | <u>(</u> | 784,289) | <u>(</u> | 4,970,273) | | |
| Net Cash Provided (Used) by Operating Activities | \$ | 358,410 | \$ | 4,306,689 | | |
| Cash Flows From Investing Activities: | | | | | | |
| Purchases of Property, Plant, and Equipment | \$ | -0- | (\$ | 41,527) | | |
| Net Cash Provided (Used) by Investing Activities | \$ | -0- | (\$ | 41,527) | | |
| Net Increase (Decrease) in Cash | \$ | 358,410 | \$ | 4,265,162 | | |
| Cash, Beginning of Period | | 9,010,522 | | 5,103,770 | | |
| Cash, End of Period | \$ | 9,368,932 | \$ | 9,368,932 | | |
| Reconciliation of Increase (Decrease) in Net Assets to | | | | | | |
| Net Cash Provided (Used) by Operating Activities: | | | | | | |
| Increase (Decrease) in Net Assets | \$ | 375,294 | \$ | 6,057,674 | | |
| Adjustments to Reconcile Increase (Decrease) in Net Assets | | | | | | |
| to Net Cash Provided (Used) by Operating Activities: | | | | | | |
| Depreciation Expense | | 761 | | 4,889 | | |
| Changes in Assets and Liabilities: | | | | | | |
| (Increase) Decrease in Security Deposit | | -0- | (| 400) | | |
| Increase (Decrease) in Accounts Payable | (| 15,648) | (| 1,757,196) | | |
| Increase (Decrease) in Payroll Tax Payable | (| 1,997) | | 1,722 | | |
| Net Cash Provided (Used) by Operating Activities | \$ | 358,410 | \$ | 4,306,689 | | |

Operating Budget

For the One Month and Eight Months Ended May 31 2018 and the Year Ended September 30, 2018

| | One Mor May 3 | Eight Months Ended May 31, 2018 | | | | Fiscal Year Ended September 30, 2018 | | | |
|---|------------------|------------------------------------|--------------|----|-----------|---|---------------|----|----------------|
| | Actual | Opera | ating Budget | - | Actual | Ope | rating Budget | | erating Budget |
| Revenue: | | | | | | | | - | |
| 2016 Assessment Income - Carry Over | \$ 141,362 | \$ | 333,333 | \$ | 2,167,867 | \$ | 2,666,667 | \$ | 4,000,000 |
| 2017 Assessment Income | 1,019,121 | | 522,667 | | 7,137,785 | | 4,181,333 | | 6,272,000 |
| Donations | -0- | | -0- | | 5 | | -0- | | -0- |
| Interest Earned | 13,508 | | 3,917 | | 43,433 | | 31,333 | | 47,000 |
| Other Income | -0- | | 250 | | 1,543 | | 2,000 | | 3,000 |
| Total Revenue | \$ 1,173,991 | \$ | 860,167 | \$ | 9,350,633 | \$ | 6,881,333 | \$ | 10,322,000 |
| Expenses: | | | | | | | | | |
| Administration and Program Support: | | | | | | | | | |
| General and Administrative: | | | | | | | | | |
| Salaries and Benefits | \$ 16,618 | \$ | 28,750 | \$ | 83,092 | \$ | 230,000 | \$ | 345,000 |
| Employee Benefits | -0- | | 3,333 | | -0- | | 26,667 | | 40,000 |
| Payroll Taxes | 1,271 | | 2,500 | | 6,927 | | 20,000 | | 30,000 |
| Professional Services and Fees | 3,900 | | 3,750 | | 15,853 | | 30,000 | | 45,000 |
| Staff Travel | 352 | | 3,750 | | 22,440 | | 30,000 | | 45,000 |
| Accounting Services | 2,710 | | 3,333 | | 18,441 | | 26,667 | | 40,000 |
| Rent and Utilities | 5,340 | | 2,917 | | 21,757 | | 23,333 | | 35,000 |
| Contract Labor | 5,328 | | 1,083 | | 105,865 | | 8,667 | | 13,000 |
| Telephone/Internet/Mobile | 112 | | 833 | | 3,165 | | 6,667 | | 10,000 |
| Office Expenses General | 176 | | 542 | | 6,653 | | 4,333 | | 6,500 |
| Subscriptions/Conference Registrations/Dues | 10 | | 417 | | 557 | | 3,333 | | 5,000 |
| Fidelity Bond Insurance | -0- | | 333 | | 1,884 | | 2,667 | | 4,000 |
| Maintenance/Repairs | -0- | | 292 | | -0- | | 2,333 | | 3,500 |
| Executive Search Firm Fees | 2,931 | | 10,417 | | 109,227 | | 83,333 | | 125,000 |
| Depreciation Expense | 761 | | -0- | | 4,889 | | -0- | | -0- |
| Miscellaneous | -0- | | 167 | | 674 | | 1,333 | | 2,000 |
| Total General and Administrative | \$ 39,509 | \$ | 62,417 | \$ | 401,424 | \$ | 499,333 | \$ | 749,000 |

Operating Budget

For the One Month and Eight Months Ended May 31 2018 and the Year Ended September 30, 2018

| | One Month Ended May 31, 2018 | | | | Eight Months Ended May 31, 2018 | | | | Fiscal Year Ended September 30, 2018 | | |
|---|---------------------------------|--------|-----------|---------|------------------------------------|-----|---------------|------|---|--|--|
| | | Actual | Operating | Budget | Actual | Ope | rating Budget | Oper | rating Budget | | |
| APC Expenses: | | | | | | | | | | | |
| Council Travel | \$ | 10,949 | \$ | 13,333 | \$ 65,062 | \$ | 106,667 | \$ | 160,000 | | |
| Meetings Expenses | | 545 | | 2,917 | 35,861 | | 23,333 | | 35,000 | | |
| Working Group and Committee Expense | | 5,583 | | 2,000 | 19,106 | | 16,000 | | 24,000 | | |
| D&O Insurance | | -0- | | 250 | 59 | | 2,000 | | 3,000 | | |
| Economic Demand Study | | -0- | | 2,083 | -0- | | 16,667 | | 25,000 | | |
| Total APC Expenses | \$ | 17,077 | \$ | 20,583 | \$ 120,088 | \$ | 164,667 | \$ | 247,000 | | |
| Compliance: | | | | | | | | | | | |
| Sheller/Handler Visits and Audits (Contracted) | \$ | -0- | \$ | 8,500 | \$ -0- | \$ | 68,000 | \$ | 102,000 | | |
| Compliance Travel | | 6,877 | | 4,583 | 6,877 | | 36,667 | | 55,000 | | |
| GAGAS Audit | | 345 | | 2,500 | 375 | | 20,000 | | 30,000 | | |
| Records and Accounting | | -0- | | 833 | -0- | | 6,667 | | 10,000 | | |
| Printing/Forms/Postage | | -0- | | 417 | 3,904 | | 3,333 | | 5,000 | | |
| Total Compliance | \$ | 7,222 | \$ | 16,833 | \$ 11,156 | \$ | 134,667 | \$ | 202,000 | | |
| Data and Statistics: | | | | | | | | | | | |
| NASS Crop Estimates | \$ | -0- | \$ | 11,250 | \$ -0- | \$ | 90,000 | \$ | 135,000 | | |
| Consulting and Research - Contractor | | 2,423 | | 18,750 | 2,423 | | 150,000 | | 225,000 | | |
| Total Data and Statistics | \$ | 2,423 | \$ | 30,000 | \$ 2,423 | \$ | 240,000 | \$ | 360,000 | | |
| Industry Communication and Database Management: | | | | | | | | | | | |
| Salaries and Benefits (One-Half Employee) | \$ | -0- | \$ | 3,500 | \$ -0- | \$ | 28,000 | \$ | 42,000 | | |
| Database Program/Website Management/Website Maintenance | - | 48 | | 1,667 | 365 | | 13,333 | | 20,000 | | |
| Total Industry Communication and Database Management | \$ | 48 | \$ | 5,167 | \$ 365 | \$ | 41,333 | \$ | 62,000 | | |
| Total Administrative and Program Support | \$ | 66,279 | \$ | 135,000 | \$ 535,456 | \$ | 1,080,000 | \$ | 1,620,000 | | |

Operating Budget

For the One Month and Eight Months Ended May 31 2018 and the Year Ended September 30, 2018

| | One Month Ended May 31, 2018 Actual Operating Budget | | | | | Eight Months Ended May 31, 2018 Actual Operating Budget | | | | Fiscal Year Ended September 30, 2018 Operating Budget | |
|---|--|---------|----|---------|----|---|----|-----------|----|---|--|
| 0.00 | | | | | | | | | | | |
| Capital Items: Computer/Phone Systems/Furniture/Build-out | \$ | -0- | \$ | 3,333 | \$ | 2,040 | Ф | 26,667 | \$ | 40,000 | |
| Computer/Fnone Systems/Furniture/Build-out | Ψ | -0- | ψ | 3,333 | Ψ | 2,040 | Ψ | 20,007 | Ψ | 40,000 | |
| Total Capital Items | \$ | -0- | \$ | 3,333 | \$ | 2,040 | \$ | 26,667 | \$ | 40,000 | |
| Research and Marketing: | | | | | | | | | | | |
| Research: | | | | | | | | | | | |
| Funding Request | \$ | -0- | \$ | 31,250 | \$ | -0- | \$ | 250,000 | \$ | 375,000 | |
| Total Research | \$ | -0- | \$ | 31,250 | \$ | -0- | \$ | 250,000 | \$ | 375,000 | |
| Marketing: | | | | | | | | | | | |
| Weber Shandwick 2017 - Expenses Not Yet Invoiced or Paid | \$ | -0- | \$ | 80,333 | \$ | 1,216,732 | \$ | 642,667 | \$ | 964,000 | |
| Weber Shandwick 2018 - Projected Expenses | | -0- | | 416,667 | | 775,025 | | 3,333,333 | | 5,000,000 | |
| Unallocated or Available for Carry Over into 2019 | | 232,418 | | 98,000 | | 251,798 | | 784,000 | | 1,176,000 | |
| International Marketing | | 500,000 | | 41,667 | | 500,000 | | 333,333 | | 500,000 | |
| Database Portal Development Website | | -0- | | 3,750 | | -0- | | 30,000 | | 45,000 | |
| Salaries and Benefits (One-Half Employee) | | -0- | | 3,500 | | -0- | | 28,000 | | 42,000 | |
| Printing and Design/Other | | -0- | | 2,500 | | -0- | | 20,000 | | 30,000 | |
| Immersion Tours | | -0- | | 2,500 | | 11,908 | | 20,000 | | 30,000 | |
| Total Marketing | \$ | 732,418 | \$ | 648,917 | \$ | 2,755,463 | \$ | 5,191,333 | \$ | 7,787,000 | |
| Total Research and Marketing | \$ | 732,418 | \$ | 680,167 | \$ | 2,755,463 | \$ | 5,441,333 | \$ | 8,162,000 | |
| Total Expenses | \$ | 798,697 | \$ | 818,500 | \$ | 3,292,959 | \$ | 6,548,000 | \$ | 9,822,000 | |
| Change in Net Assets | \$ | 375,294 | \$ | 41,667 | \$ | 6,057,674 | \$ | 333,333 | \$ | 500,000 | |