

# ARMSTRONG BACKUS & CO., LLP

Certified Public Accountants

#### **AMERICAN PECAN COUNCIL**

**Compiled Financial Statements** 

For the One Month and Four Months Ended
January 31, 2020



To the Board of Directors of American Pecan Council

#### ACCOUNTANTS' COMPILATION REPORT

Management is responsible for the accompanying financial statements of American Pecan Council (a government), which comprise the balance sheet as of January 31, 2020 and the related statements of revenues, expenses, and changes in net position, cash flows, and budgetary comparison schedule for the one month and four months ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Accounting principles generally accepted in the United States of America require that the following supplementary information on page 4 through page 6 be presented to supplement the basic financial statements:

#### Budgetary Comparison Schedule

Such information is presented for purposes of additional analysis and, although not a required part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. This information is the representation of management. We have not performed an audit, review or compilation on the required supplementary information and, accordingly, we do not express an opinion, a conclusion, nor provide any assurance on such information.

Management has omitted the Management Discussion and Analysis that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical content.

Management has elected to omit substantially all of the disclosures required by accounting principles generally accepted in the United States of America. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the government's net position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.



#### **Supplementary Information**

The supplementary information included in the operating budget for the one month and four months ended January 31, 2020 and one year ended September 30, 2020 is presented for the purpose of additional analysis and is not a required part of the basic financial statements. This information is the representation of management. The information was subject to our compilation engagement; however, we have not audited or reviewed the supplementary information and, accordingly, do not express an opinion, a conclusion, nor provide any form of assurance on such supplementary information.

We are not independent with respect to the American Pecan Council.

Armstrong, Backus & Co., L.L.P.

San Angelo, Texas March 13, 2020



### **Balance Sheet**

# As of January 31, 2020

#### **ASSETS**

Current Assets:		
Cash and Cash Equivalents	\$	5,404,599
Accounts Receivable		1,044,368
Prepaid Expenses		11,978
Other Current Assets		105,000
Total Current Assets	\$	6,565,945
Fixed Assets:		
Property, Plant, and Equipment	\$	54,737
Accumulated Depreciation	(	20,963)
Total Fixed Assets	\$	33,774
Other Assets:		
Security Deposit	\$	2,400
Total Other Assets	\$	2,400
TOTAL ASSETS	\$	6,602,119
LIABILITIES AND NET POSITION		
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Current Liabilities:		
Accounts Payable	\$	796,283
Payroll Liability		6,510
Total Current Liabilities	\$	802,793
Total Liabilities	\$	802,793
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Net Position:		
Unrestricted	\$	5,799,326
Total Net Position	\$	5,799,326
TOTAL LIABILITIES AND NET POSITION	\$	6,602,119
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# Statements of Revenues, Expenses, and Changes in Net Position

### For the One Month and Four Months Ended January 31, 2020

	C	ne Month	Fo	our Months
Operating Revenues: Assessment Income	\$	1,398,113	\$	2,991,377
Total Operating Revenue	\$	1,398,113	\$	2,991,377
Operating Expenses:				
General Administrative:				
Staff and Administrative	\$	80,829	\$	280,205
Insurance		678		2,735
Compliance		43,472		52,538
Other General Administrative		27,469		76,214
Contingency Fund		-0-		13,463
Industry Relations:				
Industry Relations Activities		180,361		384,779
Industry Research		21,800		126,800
International Relations		12,275		197,207
Marketing		400,352		872,382
Grades and Standards		8,249		37,210
Total Operating Expenses	\$	775,485	\$	2,043,533
Nonoperating Revenues:				
Interest Earned	\$	5,110	\$	22,729
Other Income		-0-		391
Total Nonoperating Revenues	\$	5,110	\$	23,120
Change in Net Position	\$	627,738	\$	970,964
Net Position, Beginning as Previously Stated	\$	5,054,497	\$	4,872,737
Prior Period Adjustment		117,091	(	44,375)
Net Position, Beginning as Restated	\$	5,171,588	\$	4,828,362
Net Position, Ending	\$	5,799,326	\$	5,799,326

### **Statements of Cash Flows**

# For the One Month and Four Months Ended January 31, 2020

		ne Month	Fo	our Months
Cash Flows From Operating Activities:				
Cash Received from Assessments	\$	1,012,151	\$	2,377,237
Cash Received from Interest Earned		5,110		22,729
Cash Paid for Salary and Benefits	(	80,829)	(	280,205)
Cash Paid for Operating Expenses	(	159,162)	(	2,106,271)
Net Cash Provided (Used) by Operating Activities	\$	777,270	\$	13,490
Net Increase (Decrease) in Cash	\$	777,270	\$	6,042
Cash, Beginning of Period		4,627,329		5,398,557
Cash, End of Period	\$	5,404,599	\$	5,404,599
Reconciliation of Operating Income (Loss) to Net Cash Provided (Used) by Operating Activities:				
Income (Loss) from Operations	\$	627,738	\$	970,964
Adjustments to Reconcile Operation Income (Loss) to	·	- ,	·	/
Net Cash Provided (Used) by Operating Activities:				
Depreciation Expense		874		3,325
Changes in Assets and Liabilities:				
(Increase) Decrease in Accounts Receivable	(	385,962)	(	614,140)
(Increase) Decrease in Prepaid Expenses		3,456	(	310)
(Increase) Decrease in Other Current Assets	(	42,000)	(	105,000)
Increase (Decrease) in Accounts Payable		578,716	(	242,958)
Increase (Decrease) in Payroll Tax Payable	(	5,552)		1,609
Net Cash Provided (Used) by Operating Activities	\$	777,270	\$	13,490

# **Budgetary Comparison Schedule**

	Bu	dget				Variance 'avorable
	 Original		Amended	Actual	(Ur	nfavorable)
Operating Revenue:	 					
2017 Assessment Income	\$ -0-	\$	-0-	\$ 11,489	\$	11,489
2018 Assessment Income	-0-		-0-	6,556		6,556
2019-2020 Improved	2,341,752		2,341,752	2,539,067		197,315
2019-2020 Native/Seedling	289,276		289,276	365,059		75,783
2019-2020 Substandard	 123,972		123,972	 69,206	(	54,766)
<b>Total Operating Revenue</b>	\$ 2,755,000	\$	2,755,000	\$ 2,991,377	\$	236,377
Operating Expenses:						
General Administration:						
Staff and Administration:						
Salaries	\$ 263,068	\$	263,068	\$ 219,353	\$	43,715
Benefits	28,332		28,332	42,608	(	14,276)
Taxes	25,000		25,000	14,398		10,602
Contract Labor	 -0-		-0-	3,846	(	3,846)
Total Staff and Administration	\$ 316,400	\$	316,400	\$ 280,205	\$	36,195
Insurance:						
Travel	\$ 832	\$	832	\$ -0-	\$	832
General	2,332		2,332	1,040		1,292
D&O/Members	4,000		4,000	1,695		2,305
Fidelity	 1,336		1,336	 -0-		1,336
Total Insurance	\$ 8,500	\$	8,500	\$ 2,735	\$	5,765

# **Budgetary Comparison Schedule**

	Bu	dget				F	avorable
	 Original	P	Amended		Actual	(Ur	ıfavorable)
Compliance:	 		_	<u> </u>			
Attorney/Crisis Management	\$ 8,332	\$	8,332	\$	-0-	\$	8,332
Audit Financial	6,668		6,668		-0-		6,668
Compliance Travel	15,000		15,000		-0-		15,000
Sheller/Handler Audits	83,332		83,332		50,800		32,532
Printing/Forms/Postage	 2,000		2,000		1,738		262
Total Compliance	\$ 115,332	\$	115,332	\$	52,538	\$	62,794
Accounting/Financials	\$ 26,000	\$	26,000	\$	28,897	(\$	2,897)
Telephone/Mobile/Internet	3,332		3,332		1,497		1,835
Travel Office	13,332		13,332		9,498		3,834
Travel Committee	50,000		50,000		5,464		44,536
Supplies	3,332		3,332		1,028		2,304
Maintenance/Buildout	5,000		5,000		3,175		1,825
Printing	5,000		5,000		3,980		1,020
IT/Furniture/Software	10,000		10,000		3,220		6,780
Subscriptions	6,668		6,668		5,111		1,557
Depreciation	-0-		-0-		3,324	(	3,324)
Miscellaneous	1,672		1,672		2,746	(	1,074)
Rent	 13,332		13,332		8,274		5,058
Total General Administration	\$ 577,900	\$	577,900	\$	411,692	\$	166,208
ontingency Fund	\$ 207,100	\$	207,100	\$	13,463	\$	193,637

# **Budgetary Comparison Schedule**

	Bu	dget			F	avorable
	Original	P	Amended	Actual	(Ur	nfavorable)
Industry Relations:						
Compliance:						
Compliance Materials	\$ 1,668	\$	1,668	\$ -0-	\$	1,668
Workshops	 1,664		1,664	-0-		1,664
Total Compliance	\$ 3,332	\$	3,332	\$ -0-	\$	3,332
Industry Relations Activities:						
Annual Reports	\$ 2,668	\$	2,668	\$ -0-	\$	2,668
Communication Materials	24,000		24,000	2,607		21,393
Travel	16,668		16,668	8,090		8,578
WS-Field Events	133,332		133,332	373,082	(	239,750)
Association Sponsorship	23,332		23,332	1,000		22,332
Handler Portal Maintenance	3,332		3,332	-0-		3,332
Meltwater	 2,168		2,168	-0-		2,168
Total Industry Relations Activities	\$ 205,500	\$	205,500	\$ 384,779	(\$	179,279)
Industry Research:						
Land IQ	\$ 50,832	\$	50,832	\$ 126,800	(\$	75,968)
NASS	 36,336		36,336	-0-		36,336
Total Industry Research	\$ 87,168	\$	87,168	\$ 126,800	(\$	39,632)
Total Industry Relations	\$ 296,000	\$	296,000	\$ 511,579	(\$	215,579)

# **Budgetary Comparison Schedule**

	Bud	dget			F	avorable
	Original		Amended	Actual	(Ur	ıfavorable)
International Relations:				 		
Unified Export Strategy/Emerging Market Proposal	\$ 31,668	\$	31,668	\$ 23,750	\$	7,918
USPGC-China, Korea, Southeast Asia Marketing	55,000		55,000	41,250		13,750
International Nut Congress-Nut Health Research	33,332		33,332	100,000	(	66,668)
Travel	 13,332		13,332	32,207	(	18,875)
Total International Relations	\$ 133,332	\$	133,332	\$ 197,207	(\$	63,875)
Marketing:						
Weber Shandwick	\$ 933,332	\$	933,332	\$ -0-	\$	933,332
Branded Materials/Give Away	-0-		-0-	332	(	332)
APC Events:						
PMA	\$ -0-	\$	-0-	\$ 249	(\$	249)
Total APC Events	\$ -0-	\$	-0-	\$ 249	(\$	249)
Aspire IQ	\$ 93,332	\$	93,332	\$ 28,249	\$	65,083
iHeart Media/Digital Magnet	266,668		266,668	800,000	(	533,332)
Eat Well Global	76,668		76,668	38,333		38,335
NPSA Chef's Summit	53,332		53,332	-0-		53,332
Health Research	50,000		50,000	-0-		50,000
Miscellaneous	-0-		-0-	 5,219	(	5,219)
Total Marketing	\$ 1,473,332	\$	1,473,332	\$ 872,382	\$	600,950
Grades and Standards:						
Research Contingency	\$ 33,332	\$	33,332	\$ -0-	\$	33,332
Travel	6,668		6,668	149		6,519
Quality Assurance Program	 27,336		27,336	 37,061		9,725)
Total Grades and Standards	\$ 67,336	\$	67,336	\$ 37,210	\$	30,126

# **Budgetary Comparison Schedule**

Total Operating Expenses  Nonperating Revenue: Interest Earned Other Income  Total Nonoperating Revenue Change in Net Position	Buc	dget			Favorable		
	Original		Amended	Actual	(Unfavorable)		
<b>Total Operating Expenses</b>	\$ 2,755,000	\$	2,755,000	\$ 2,043,533	\$	711,467	
Nonperating Revenue:							
Interest Earned	\$ -0-	\$	-0-	\$ 22,729	(\$	22,729)	
Other Income	 -0-		-0-	 391	(	391)	
Total Nonoperating Revenue	\$ -0-	\$	-0-	\$ 23,120	(\$	23,120)	
Change in Net Position	\$ -0-	\$	-0-	\$ 970,964	\$	970,964	

### **Operating Budget**

	One Mor January			Four Mon January				al Year Ended mber 30, 2020
	 Actual	Opera	ating Budget	Actual	Ope	rating Budget	Ope	rating Budget
Operating Revenue:								
2017 Assessment Income	\$ -0-	\$	-0-	\$ 11,489	\$	-0-	\$	-0-
2018 Assessment Income	-0-		-0-	6,556		-0-		-0-
2019-2020 Improved	1,084,923		585,438	2,539,067		2,341,752		7,025,250
2019-2020 Native/Seedling	263,193		72,319	365,059		289,276		867,825
2019-2020 Substandard	 49,997		30,993	 69,206		123,972		371,925
<b>Total Operating Revenue</b>	\$ 1,398,113	\$	688,750	\$ 2,991,377	\$	2,755,000	\$	8,265,000
Operating Expenses:								
General Administration:								
Staff and Administration:								
Salaries	\$ 54,838	\$	65,767	\$ 219,353	\$	263,068	\$	789,200
Benefits	20,493		7,083	42,608		28,332		85,000
Taxes	5,498		6,250	14,398		25,000		75,000
Contract Labor	 -0-		-0-	 3,846		-0-		-0-
Total Staff and Administration	\$ 80,829	\$	79,100	\$ 280,205	\$	316,400	\$	949,200
Insurance:								
Travel	\$ -0-	\$	208	\$ -0-	\$	832	\$	2,500
General	254		583	1,040		2,332		7,000
D&O/Members	424		1,000	1,695		4,000		12,000
Fidelity	 -0-		334	 -0-		1,336		4,000
Total Insurance	\$ 678	\$	2,125	\$ 2,735	\$	8,500	\$	25,500

### **Operating Budget**

	One Mon January			Four Mon January				Fiscal Year Ended September 30, 2020		
	 Actual	Opera	ating Budget	 Actual	Oper	ating Budget	Oper	rating Budget		
Compliance:										
Attorney/Crisis Management	\$ -0-	\$	2,083	\$ -0-	\$	8,332	\$	25,000		
Audit Financial	-0-		1,667	-0-		6,668		20,000		
Compliance Travel	-0-		3,750	-0-		15,000		45,000		
Sheller/Handler Audits	42,800		20,833	50,800		83,332		250,000		
Printing/Forms/Postage	 672		500	 1,738		2,000		6,000		
Total Compliance	\$ 43,472	\$	28,833	\$ 52,538	\$	115,332	\$	346,000		
Accounting/Financials	\$ 9,993	\$	6,500	\$ 28,897	\$	26,000	\$	78,000		
Telephone/Mobile/Internet	443		833	1,497		3,332		10,000		
Travel Office	2,259		3,333	9,498		13,332		40,000		
Travel Committee	3,519		12,500	5,464		50,000		150,000		
Supplies	616		833	1,028		3,332		10,000		
Maintenance/Buildout	-0-		1,250	3,175		5,000		15,000		
Printing	2,768		1,250	3,980		5,000		15,000		
IT/Furniture/Software	359		2,500	3,220		10,000		30,000		
Subscriptions	3,688		1,667	5,111		6,668		20,000		
Depreciation	874		-0-	3,324		-0-		-0-		
Miscellaneous	172		418	2,746		1,672		5,000		
Rent	 2,778		3,333	 8,274		13,332		40,000		
Total General Administration	\$ 152,448	\$	144,475	\$ 411,692	\$	577,900	\$	1,733,700		
Contingency Fund	\$ -0-	\$	51,775	\$ 13,463	\$	207,100	\$	621,300		
Industry Relations: Compliance:										
Compliance Materials	\$ -0-	\$	417	\$ -0-	\$	1,668	\$	5,000		
Workshops	 -0-	*	416	 -0-	<b>T</b>	1,664		5,000		
Total Compliance	\$ -0-	\$	833	\$ -0-	\$	3,332	\$	10,000		

### **Operating Budget**

	 One Mon January			Four Mon January				l Year Ended nber 30, 2020
	Actual	Opera	ting Budget	 Actual	Oper	ating Budget	Opera	ating Budget
Industry Relations Activities:								
Annual Reports	\$ -0-	\$	667	\$ -0-	\$	2,668	\$	8,000
Communication Materials	905		6,000	2,607		24,000		72,000
Travel	604		4,167	8,090		16,668		50,000
WS-Field Events	177,852		33,333	373,082		133,332		400,000
Association Sponsorship	1,000		5,833	1,000		23,332		70,000
Handler Portal Maintenance	-0-		833	-0-		3,332		10,000
Meltwater	 -0-		542	 -0-		2,168		6,500
Total Industry Relations Activities	\$ 180,361	\$	51,375	\$ 384,779	\$	205,500	\$	616,500
Industry Research:								
Land IQ	\$ 21,800	\$	12,708	\$ 126,800	\$	50,832	\$	152,500
NASS	 -0-		9,084	 -0-		36,336		109,000
Total Industry Research	\$ 21,800	\$	21,792	\$ 126,800	\$	87,168	\$	261,500
Total Industry Relations	\$ 202,161	\$	74,000	\$ 511,579	\$	296,000	\$	888,000
International Relations:								
Unified Export Strategy/Emerging Market Proposal	\$ -0-	\$	7,917	\$ 23,750	\$	31,668	\$	95,000
USPGC-China, Korea, Southeast Asia Marketing	-0-		13,750	41,250		55,000		165,000
International Nut Congress-Nut Health Research	-0-		8,333	100,000		33,332		100,000
Travel	 12,275		3,333	 32,207		13,332		40,000
Total International Relations	\$ 12,275	\$	33,333	\$ 197,207	\$	133,332	\$	400,000

### **Operating Budget**

		One Month Ended				Four Mon	Fiscal Year Ended			
		January				January				mber 30, 2020
Marketing:		Actual	Oper	ating Budget		Actual	Ope	rating Budget	Ope	rating Budget
Weber Shandwick	\$	-0-	\$	233,333	\$	-0-	\$	933,332	\$	2,800,000
Branded Materials/Give Away	Ψ	332	Ψ	-0-	Ψ	332	Ψ	-0-	Ψ	-0-
APC Events:		002		O .		002		Ü		Ŭ
PMA		20		-0-		249		-0-		-0-
Total APC Events	\$	20	\$	-0-	\$	249	\$	-0-	\$	-0-
Aspire IQ	\$	-0-	\$	23,333	\$	28,249	\$	93,332	\$	280,000
iHeart Media/Digital Magnet		400,000		66,667		800,000		266,668		800,000
Eat Well Global		-0-		19,167		38,333		76,668		230,000
NPSA Chef's Summit		-0-		13,333		-0-		53,332		160,000
Health Research		-0-		12,500		-0-		50,000		150,000
Miscellaneous		-0-		-0-		5,219		-0-		-0-
Total Marketing	\$	400,352	\$	368,333	\$	872,382	\$	1,473,332	\$	4,420,000
Research Contingency	\$	-0-	\$	8,333	\$	-0-	\$	33,332	\$	100,000
Travel		149		1,667		149		6,668		20,000
Quality Assurance Program		8,100		6,834		37,061		27,336		82,000
Total Grades and Standards	\$	8,249	\$	16,834	\$	37,210	\$	67,336	\$	202,000
Total Operating Expenses	\$	775,485	\$	688,750	\$	2,043,533	\$	2,755,000	\$	8,265,000
Nonperating Revenue:										
Interest Earned	\$	5,110	\$	-0-	\$	22,729	\$	-0-	\$	-0-
Other Income		-0-		-0-		391		-0-		-0-
Total Nonoperating Revenue	\$	5,110	\$	-0-	\$	23,120	\$	-0-	\$	-0-
Change in Net Position	\$	627,738	\$	-0-	\$	970,964	\$	-0-	\$	-0-