



AMERICAN PECAN COUNCIL

General Meeting of the Council, January 23-24, 2018
"Made in Texas" Conference Room; (MIT Rooms 4 and 5)
Hyatt Regency DFW Hotel, DFW Airport
2334 North International Parkway, Dallas, TX 75261
Tuesday, January 23, from 8:00 am to 5:00 pm; Wednesday, January 24th, from 8:00 am to 12 Noon

AGENDA

- 1) Call to Order – Mike Adams, Chairman
- 2) Roll Call and Establish Quorum – Trent Mason, Secretary

WEST REGION

Louie Salopek, NM
G. L. Straley, Treasurer, NM
Phillip Arnold, NM

Bruce Caris, Vice-Chairman, AZ
Sonja Roeder, NM

Frank Salopek, NM
Les Daviet II, NM
John Heuler, CA

Deborah Walden-Ralls, AZ
Blake Houston, CA

CENTRAL REGION

Grower Members

Mike Adams, Chairman, TX
Mike Spradling, OK
Scott Landgraf, OK

Sheller Members

Dan Zedan, TX
Dan York, AR

At-Large Members

J. B. Easterlin, GA (Accumulator)

Alternate Grower Members

Jennifer Ivey, TX
Lalo Medina, TX
Mike Montgomery, LA

Alternate Sheller Members

Vacant
Rickey Jones, TX

Alternate At-Large Members

Chad Selman, OK (Accumulator)

EAST REGION

Buck Paulk, GA
Trent Mason, Secretary, GA
Molly Willis, GA

Jeff Worn, GA
Larry Willson, GA

Donna Volz, NM (Public)

Angie Ellis, GA
Randy Hudson, GA
Claire Powell, GA

Brandon Harrell, GA
Kenny Tarver, GA

Ronald Hays, OK (Public)

- 3) Introductions
- 4) Comments on the State of the Council
- 5) ITEMS OF GENERAL CONSENT
 - a) Minutes of Prior Meetings – (*Documents sent and to be reviewed prior to meeting*) (*Voting action required*)
 - i) Council Meeting (Frisco) Minutes
 - ii) Council Meeting (Ardmore) Minutes
 - iii) Council Conference Call Meeting Minutes
 - iv) 8/8
 - v) 9/27
 - vi) 10/6
 - vii) 10/13
 - b) Booths at Pecan Conferences – which ones? (SEPGA, WPGA, NPSA, GPGA, OPGA, Tri-State, TPGA, AzPGA, CaPGA) (*Voting action required*)
 - i) Manned by Council Members and Alternates

- c) Council vacancies
 - i) Rules process
 - ii) Actions to be taken
- d) Council participation
- 6) STAFF REPORTS – Karen Crow, Interim Executive Director
 - a) 2016 Assessment Collections
 - b) 2017 Assessment Collections
 - c) Travel Policy Revision - (*Documents sent and to be reviewed prior to meeting*) (*Voting action required*)
 - d) “The American Pecan” flyer – distribution policy
- 7) STAFFING/HOME OFFICE UPDATE
 - a) Interim Executive Director position – Scott Landgraf
 - b) Bi-weekly reports to the Council – Karen Crow
 - c) Council Survey – Mike Spradling
- 8) FINANCIAL REPORT – CURRENT STATEMENTS – G. L. Straley, Treasurer (*Voting action required*)
- 9) UPDATE ON COMPLIANCE CONTRACTORS – Dan York
- 10) USPGC 2017 FUNDING REPORT – past funding
 - a) Report from El Paso meeting with USPGC leadership – Bruce Caris and Jeff Worn
 - b) Soft Audit – G. L. Straley
- 11) FUNDING REQUEST PROTOCOL (FRP) – future funding (*Documents sent and to be reviewed prior to meeting*) (*Voting action required*)
 - a) Report from working group – Phillip Arnold, Molly Willis, and Les Daviet
 - b) Q & A
 - c) Consideration to adopt
- 12) APC OFFICIAL REPORTING FORMS – Dan Zedan (*Documents sent and to be reviewed prior to meeting*)
 - a) Status; USDA update
 - b) Distribution
 - i) 2016 Crop
 - ii) 2017 Crop
 - c) Follow-up to Handlers
 - d) Industry tab on website – Weber Shandwick
- 13) FOREIGN HANDLER ISSUE - (*Documents sent and to be reviewed prior to meeting*)
 - a) Define according to the Rules
 - b) USDA position document
 - c) Educational campaign to inform industry (how best to get the word out)
- 14) EXECUTIVE DIRECTOR SEARCH UPDATE
 - a) Report from Governance Committee on session with RRA
- 15) WEBER SHANDWICK UPDATE – presentation to be inserted in the Agenda on Tuesday afternoon based on timing of progress
- 16) FUTURE MEETINGS AND CALENDAR OF APC
- 17) OLD BUSINESS
- 18) NEW BUSINESS
- 19) ADJOURNMENT