



AMERICAN PECAN COUNCIL
GENERAL COUNCIL MEETING

THURSDAY
AUGUST 30, 2018
8:00 a.m. Central Time

HYATT REGENCY DFW
INTERNATIONAL AIRPORT
INNOVATION ROOM AB
2334 North International Parkway
DFW Airport, TX 75261
(972) 453 – 1234

AGENDA

- I. CALL TO ORDER – Mike Adams, Chairman**
 - A. ROLL CALL
 - B. ESTABLISH QUORUM
 - C. CHAIRMAN UPDATE & EXECUTIVE DIRECTOR UPDATE
 - D. ELECTION OF OFFICERS
 - E. APPROVAL OF PREVIOUS MINUTES
 - 1) April 16 – 17, 2018
 - 2) July 25, 2018
- II. INDUSTRY RELATIONS & GROWER COMMUNICATIONS**
 - A. FMO 101
 - B. GROWER & HANDLER INDUSTRY UPDATES
 - i. Newsletter
 - ii. Workshops
 - iii. Handler Visits
 - iv. Website Updates
 - v. Complaints
 - vi. 2016 Numbers
 - C. BUDGET
- III. GOVERNANCE COMMITTEE**
 - A. COMPLIANCE REVIEW
 - B. POLICIES REVIEW & ADOPTION
 - i. Bylaws - Amendments
 - ii. Travel Policy – Amendments
 - iii. Internal Control Policy – Amendments

- iv. Staff Training Policy – New
- v. Employee Handbook – New
- vi. Handler Policy – New
- vii. Whistleblower Protection Policy – New
- viii. Anti-Trust Policy – New
- ix. Complaint Policy – New
- x. Expense Forms – Amendments
- xi. Funding Request Proposals - New

C. FINANCIALS

- i. Audited Financials
- ii. Approval of Auditors
- iii. Financials

D. BUDGET

E. STRATEGIC ACTION PLAN

IV. MARKETING COMMITTEE

- A. REVIEW OF 2017 – 2018 ACTIVITIES
- B. 2018 – 2019 MARKETING ACTIVITIES PROGRAM
- C. MARKETING POLICY STATEMENT
- D. BUDGET

V. STANDARDIZATION COMMITTEE

- A. FORMS
- B. NASS
- C. BUDGET

VI. RESEARCH

- A. POLICIES FOR RESEARCH
 - i. 20-40-40 Rule
 - ii. No-Cost Extensions
- B. RESEARCH PROJECTS 2017-2018
- C. BUDGET

VII. BUDGET

- A. APPROVAL OF COMPREHENSIVE BUDGET
- B. APPROVAL OF LINE ITEM TRANSFERS WITH OVERSIGHT BY CHAIRMAN
- C. APPROVAL OF LEGAL COUNSEL FOR EMPLOYEE RELATED ACTIVITIES

VIII. EXECUTIVE SESSION

IX. NEW BUSINESS

X. ADJOURNMENT