



AMERICAN PECAN COUNCIL

FULL COUNCIL

FRIDAY
September 28, 2018
10:00 a.m. Central Time

<https://zoom.us/j/172901730>

or

CONFERENCE CALL:
+1 (646) 876-9923
Meeting ID: 172 901 730

AGENDA

- I. CALL TO ORDER – Mike Adams, Chairman
 - A. ROLL CALL
 - B. ESTABLISH QUORUM
 - C. CHAIRMAN UPDATE
- II. MARKETING
 - A. SCOPE OF WORK FOR 2018 – 2019
 - B. MARKETING POLICY STATEMENT
- III. STRATEGIC PLANNING
 - A. SELECTION OF STRATEGIC PLANNING CONSULTANT
- IV. EXECUTIVE SESSION
 - A. Staff, Personnel, Contract Negotiations
- V. NEW BUSINESS
- VI. ADJOURNMENT

All agenda items are subject to discussion and possible action.