



AMERICAN PECAN COUNCIL
MARKETING COMMITTEE

THURSDAY
MARCH 21, 2019
9:30 a.m. Central Time

Join us by computer or by phone:

<https://zoom.us/j/672669064>

or
CONFERENCE CALL
ZOOM DIAL IN:
+1 669 900 6833 US
Meeting ID: 672 669 064

AGENDA

- I. CALL TO ORDER**
 - A. ROLL CALL
 - B. ESTABLISH QUORUM
- II. MARKETING PROGRAMS**
 - A. Recap of 2018 Marketing Program (first six months)
 - B. Proposal for 2018-2019 Program next six months
 - C. Aspire IQ and social media proposal
- III. MARKETING RESEARCH**
 - A. Nutrition Research
 - B. Shelf-Life Study
 - C. Chef Summit
 - D. Other Promotional Opportunities
- IV. NEW BUSINESS**
- V. ADJOURNMENT**