



AMERICAN PECAN COUNCIL

FULL COUNCIL

WEDNESDAY
APRIL 22, 2020
10:00 a.m. Central Time

Zoom Meeting:

<https://zoom.us/j/366736126?pwd=enUwS1JXbzFDdldYakorME96ejZYz09>

or

Dial In: (346) 248-7799
Meeting ID: 366 736 126
Password: 228782

AGENDA

- I. **CALL TO ORDER – Mike Adams, Chairman**
 - A. ROLL CALL
 - B. ESTABLISH QUORUM
 - C. CHAIRMAN UPDATE & EXECUTIVE DIRECTOR UPDATE
 - D. APPROVAL OF PREVIOUS MINUTES
 - 1) February 18, 2020
- II. **GOVERNANCE COMMITTEE**
 - A. AUDITED FINANCIALS
 - B. APPROVAL OF AUDITORS
 - C. FINANCIALS
 - D. FAIR ACT STUDY
 - E. ASSESSMENT CONSIDERATION FOR 2020-2021 FY
- III. **INTERNATIONAL COMMITTEE**
 - A. REQUEST FOR PROPOSAL STUDIES FOR EU & UK
 - B. UNIFIED EXPORT STRATEGY
 - C. EMERGING MARKET PROGRAMS
 - D. AMEND BUDGET TO REFLECT MAP & EMP DOLLARS FOR 2019 – 2020 ALLOCATION

IV. INDUSTRY RELATIONS COMMITTEE

- A. ELECTRONIC REPORTING
- B. FORM AMENDMENTS
- C. INDUSTRY AUDIT
- D. INDUSTRY COMMUNICATION PLAN
- E. NASS SURVEY
- F. LAND IQ

V. MARKETING COMMITTEE

- A. REVIEW OF 2019 - 2020 (FIRST SIX MONTHS) ACTIVITIES
- B. REVIEW OF 2019 – 2020 (NEXT SIX MONTHS) ACTIVITIES

VI. GRADES, STANDARDS & RESEARCH COMMITTEE

- A. K-COE – ASSURANCE QUALITY STANDARDS
- B. INSHELL & KERNEL STANDARDS

VII. NEW BUSINESS

VIII. ADJOURNMENT