

PECAN SUCCESSES



32%
INCREASE

in consumption since
APC launched in 2016



#1

in the baking aisle
vs. competing nuts



17% YOY GROWTH

in snacking aisle – double any other nut*

*Source: IRI grocery store data



**\$1.175
MILLION**

received thus far in 2022 by
APC to market in Germany,
China, and invest in India to
help replace inshell exports



\$850K

invested by APC to reach
Chinese consumers in 2022

PER CAPITA CONSUMPTION GROWTH CHART

