



AMERICAN PECAN COUNCIL

FULL COUNCIL

**TUESDAY
MARCH 21, 2023
10:15 a.m. Central Time**

**HILTON DFW LAKES EXECUTIVE CONFERENCE CENTER
1800 Highway 25E
Grapevine, TX 76051-9641
(817) 481-8444**

AGENDA

- I. CALL TO ORDER – Larry Don Womack, Chairman**
 - A. ROLL CALL
 - B. ESTABLISH QUORUM
 - C. CHAIRMAN UPDATE & EXECUTIVE DIRECTOR UPDATE
 - D. APPROVAL OF PREVIOUS MINUTES
 - 1) February 22, 2023

- II. GOVERNANCE COMMITTEE**
 - A. FMO 101
 - B. FINANCIALS
 - C. WORKING GROUP UPDATES
 - D. RFP ON VENDOR ANALYSIS UPDATE

- III. INTERNATIONAL COMMITTEE**
 - A. MAP & EMP DOLLARS
 - B. CHINA MARKETING
 - C. GERMANY MARKETING
 - D. INDIA

IV. INDUSTRY RELATIONS COMMITTEE

A. ELECTRONIC REPORTING & ENFORCEMENT

B. ASSOCIATION MEETINGS

V. MARKETING COMMITTEE

A. AMERICAN PECAN MARKETING PROJECTS

1) Eat Well

2) Aspire IQ

3) IRI

VI. GRADES, STANDARDS & RESEARCH COMMITTEE

A. QUALITY ASSURANCE PROGRAM

B. GRADES AND STANDARDS SUBMISSION TO USDA UPDATE

VII. EXECUTIVE SESSION

VIII. NEW BUSINESS

IX. ADJOURNMENT