



AMERICAN PECAN COUNCIL

INDUSTRY RELATIONS COMMITTEE MEETING

January 30, 2024

1:00 PM CST

AGENDA

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES
 - a. Industry Relations Committee Meeting – October 18, 2023
- III. PROGRAM UPDATES
- IV. NEW BUSINESS
 - a. Guest Speakers – Paulsen
 - i. Overview of industry engagement and communications plan
 - ii. Conference season plan
 - b. Discussion on key milestones for FY23-24
- V. ADJOURNMENT